Friday, November 28

and PALM SPRINGS NEWS

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# Construction Sales Top All City Business

#### City Treasurer Breaks Down Sales Tax Receipts

Total taxable sales from retail outlets in Palm Springs during the third quarter of 1952, July through September, were \$1,570,905.

This is a decrease of \$1,774,-898 from the second quarter volume of \$3,345,803, the first report issued by City Treasurer R. W. Peterson. The decrease is customary during the Summer months

Leading all outlets was the building materials group, with taxable sales of \$510,502. The 49 outlets were classified in separate groups as follows: Lumber and materials, 10 outlets, \$318.-138; heating, cooling, plumbing and electrical supply, 28 outlets, \$126,471; paint, glass and sign dealers, 11 outlets, \$65,893.

TOP DURING the last quarter were eating and drinking places with the 70 outlets reporting sales of \$729,439. They ranked fourth this time, with sales of \$123,018 through 66 outlets. Alcoholic beverages are not taxable, and are not included in this figure.

Ranking second this quarter were motor vehicle, plane and trailer dealers, including supplies and parts, 16 outlets, \$223, 868, and third were general merchandise stores, eight outlets, \$149,632. This last group was divided into limited price variety stores, four outlets, \$26,248, and department and dry goods stores four outlets, \$123,384.

#### OTHER CLASSIFICATIONS and

sales follow:
Apparel stores group, 35 outlets, \$60,241, divided into family apparel stores, 9 outlets, \$7.593; women's apparel, 17.\$28,839; men's apparel, 4, \$12,445, and shoe stores, \$11,364.

Jewelry stores, 7, \$4,677; specialty stores group, 70, \$77,882, divided into gift, art goods and novelty shops, 30, \$13,281; sporting goods stores, 5, \$3,478; printers and publishers, 7, \$7,685; photographers and photographic supply stores, 9, \$9,631, and stationery, office supply and book stores, 19, \$43,807.

GROCERY and other food stores, 18, \$81,716 (does not include off sale food); packaged liquor stores, 5, \$7,660; candy and confectionery stores, 8, \$3,496; drug stores, 7, \$104,584; home furnishings dealers, 22, \$43,896

rages and service stations (does not include gasoline sales), 19, \$50,796; shoe repair, 3, \$537; beauty parlors, \$40. Janitorial supplies and disin-fectant dealers, 5, \$219; commer-

cial equipment and fixtures, 3, \$5,631; all miscellaneous outlets (stores included here to avoid disclosure of sales), 33, \$54,840.

#### This Side of The Sun

By Phat

AND STUFFIN', TOO
Today I do not feel like work,
I must have been too rash.
On Thursday I ate too much

Tomorrow it gives hash.

And in between times, there was cold picking . . . But no complaint about that, either.

SO HERE I AM, back on the two-a-week basis . . That will be a strain on the mental proc-esses . . But will serve to keep the index fingers on each hand supple and in shape—if the old Woodstock holds out where James Copp, writer of Skylarking in the L.A. Times, comments on the proposal to change the weekends here from Saturday and Sunday to Wednesday and Thursday . . . So, taking ad-vantage of the move, he says that while other people weekend here in midweek (to them) we Palm Springers do a switch and weekend (Saturday and Sunday) in Los Angeles . . Out here we have an occasional cloud on the weekend—but no smog . . So his proposition is rejected forth-

SPEAKING of switches-here's one on the husband who forgets to mail the letters his wife gives him in the morning . . . In this case, he DID mail them, but he's still in the dog house Seems that a local wife was

sters safety-conscious, he said. See THIS SIDE, Page



FORM AERO SQUADRON-Checking over the organizational chart for the Palm Springs Police de-FORM AERO SQUADRON—Checking over the organizational chart for the Palm Springs Police department are members of the Palm Springs Police Aero Squadron, new reserve unit which provides the local force with one of the most complete law enforcement agencies in the state. This group is similar to the Reserve Police and Mounted Police, which have been in operation for several years. Organizing the new unit are (I. to r.) Percy Whiteside, R. W. Peterson, Herbert Burns, elected secretary, William J. Emig, first captain, Police Chief August G. Kettmann and Russell Rink

# Jammed City Marks Quiet Thanksgiving

Palm Springs was full up for the Thanksgiving Day holiday as scores of family parties drew many from the coast and points farther away to home here and a bright day attracted scores of others who came here to dine at hotels and cafes and roam around in the sun. Traffic was heavy on the high-

Household appliance dealers, 6, \$10,572; florists and garden supply dealers, 9, \$37,229; fuel and ice dealers, 5, \$7,321; garantees dealers, 5, \$7,321; garantees dealers, 5, \$7,321; garantees dealers, 6, \$10,572; florists and garden supply dealers, 9, \$37,229; fuel and ice dealers, 6, \$7,321; garantees dealers, 6, \$10,572; florists and garden supply dealers, 9, \$37,229; fuel and ice dealers, 6, \$10,572; florists and garden supply dealers, 9, \$37,229; fuel and ice dealers, 6, \$10,572; florists and garden supply dealers, 9, \$37,229; fuel and ice dealers, 6, \$10,572; florists and garden supply dealers, 9, \$37,229; fuel and ice dealers, 9, \$37,229; fuel and 100, \$37,229; fuel an

drive was filled with traffic from

early morning on.

Many were heading for the desert resorts south and east of town and Highway 111 between the Village and Palm Desert was also jammed most of the day. Restaurants and hotels here reported a steady business throughout the day.

NIGHT CLUBS also reported a

as those staying over came down from family parties and those here for the day, lingered late. Schools, city and county of fices, banks and financial institutions, most stores, were closed for the day. School Thanksgiving recess started Wednesday afternoon and will continue until Monday morning. Fire and police department staffs were maintained at beyond the usual number all day but there was not much for them to do.

Tow and Wednesday, Villagers were reminded again Saturday by Roger Williams, area chairman for the county organization. The unit will be at the high school, near the cafeteria all day not solve the cafeteria all day to the continue until Monday morning. Tomorrow and Wednesday it will be stationed on Palm Canyon drive downtown. Hours are from 9 a. m. until noon and from 1 to 4 m. Tomorrow ever.

#### Cash is Stolen

Edith Morrey, 111 North Palm Canyon drive, reported to police Wednesday the theft of \$10 from

#### Safety Slogan

George L. Bond, transportation superintendent for the Palm Springs Unified School district, announced the school bus safety slogan for this week, the week of December 1,

as follows:
"Never touch fallen wires." Each week Bond issues a safety slogan to the school youngsters in his charge. They memorize this and every seventh child leaving a school bus at his school, is asked for the "Granuad".

Arthur Meyer, Villa He 155 Hermosa place, report the "Granuad".

the "password."

It aids in making the young-

## EMIG ELECTED CAPTAIN OF FLYING POLICEMEN

president and Herbert W. Burns OFFICERS will be elected an

mann's office. mann's office.

Emig is well known in desert aviation circles, having been a pilot for 20 years, and who is now serving as secretary of the Desert Fliers, local flying club.

PRESENT at the meeting were Chief Kettmann, Emig, Burns, Percy Whiteside, R. W. Peterson,

IT WAS A HOLIDAY crowd and police reported that it was extra quiet. Drunk cases were few and far between and only one minor one-car accident marred the day. Palm Canyon drive was to record and police force, will operate.

bership will be accepted. Peterson is chairman of the committee in charge of preparing the rules under which the new organization, third reserve unit of the police force, will operate.

Whiteside was sheriff's department.

Active for several years in support of the regular police have been the Police Reserve and Mounted Police.

Next meeting for the Aero the direction of Helen Peterson, have been cleaning the library enthusiastical.

secretary of the Palm Springs
Police Aero Squadron at the second organizational meeting held
by the group Friday morning in
Police Chief August G. Kettmann's office.

OFFICERS will be elected an unable of the control of the property of the property of the Aero Squadron will be to aid the Mounted Police in searching for and aiding in the rescue of lost and injured persons, and to provide an aerial persons.

THIS NEW GROUP will make the police department one of the most effective and complete law enforcement agencies in

the police force, will operate.
Whiteside was named chairman of a committee on identiChief Kettmann's office.

## FREE CHEST X-RAYS TO BE GIVEN HERE 3 DAYS

Riverside County Tuberculosis | City school, 10 a.m.; Desert Hot

CITY AND COUNTY health of ficials urged all to take advan-tage of the free tests. Children from all schools will

be at the high school teday from 8:30 a. m. until 4 p. m. Schedule announced by Dr. A. G. Hoff, superintendent of the Unified School district, is as

Thousand Palms and Nellie N. Coffman, 8:30 a. m.; Katherine Finchy school, 9:15 a. m.; Fran-ces S. Stevens school, 9:30 a. m.;

Arthur Meyer, Villa Hermosa 155 Hermosa place 155 Hermosa place, reported to police Saturday the theft of a lounge pad from around the

association free X-ray unit will Springs, 10:15 a. m.; St. Therbe in the Village today, tomór- esa' school, 10:30 a. m.; Palm brisk business in the evening be in the Village today, tomoresa' school, 10:30 a. m., Palm as those staying over came down row and Wednesday, Villagers Springs high school, 12:30 p. m.,

will be stationed on Palm Canyon drive downtown. Hours are
from 9 a. m. until noon and
from 1 to 4 . m. Tomorrow evening it will be available for free
X-rays from 6 to 8 p. m.

"Positive reactors to the Tuberculin Patch test, their brothers and sisters, all known tuberculosis contacts, pupil school
lunch workers, athletes, freshman and senior pupils are advised to have their c the st s
X-rayed." Miss Pukas said. man and senior pupils are advised to have their chests X-rayed," Miss Pukas said.

"Every adult in the community should have a chest X-ray every year. In this way unknown cases of tuberculosis are discovered. This practice will insure protection of school children from exposure to tuberculosis and assure treatment for early discovered

#### Tops 5 Million 14 New Homes Started Here During November

**Building for** 

Year to Date

Building permits for 14 new dwellings, construction costing \$273,000, were the major item in building authorized during Noember by the city building de-

Forty-five permits were issued during the month for a total of \$375,050. This is an increase of \$62,686 over the same period last year, when permits were issued or construction costing \$312,364. November permits brought the ear's total to over the \$5-mil ion mark, by \$103,229, but it continues behind the total

ast year at this time when permits for \$5,598,305 were issued. Other permits issued in November were:
Fourteen dwelling additions and alterations, \$13,950; 2 apartments, six units, \$26,000; 3 hotel additions, \$23,000; one new com-mercial building, \$9,000; 5 commercial building alterations, \$6,-800; one trailer park addition, \$6,000; one trailer addition, \$300;

### **Toy Library**

4 swimming pools, \$17,000.

Junior Welfare Plans Opening

Materializing like a child's dream, the Toy Library, which the Junior Welfare under direction of Welfare and Friendly Aid, is opening Saturday on the Frances Stevens schoolgrounds, will be stocked with every kind of plaything from push-toys to biguides.

icycles. The library will be open on Saturdays, from 10 a, m. to noon. A 25-cent deposit entitles a

Clarence Purnel and Russell law enforcement agencies in California. Only 15 other cities have an aerial arm, with sevadopted at the next meeting after which application for membership will be accepted. Peters

#### **Open Door** Citation Issued for

## Lack of Caution

Damage estimated at \$350 was aused to the two vehicles in volved when a car driven by Dorothy King Kelley, Hollywood,

Dorothy King Kelley, Hollywood, struck the opened door of the parked car of Paul T. McMullen at 395 North Palm Canyon drive at 6:13 p. m. Friday.

McMullen was issued a citation for opening the door of his vehicle without due caution.

Damage to McMullen's car was estimated at \$200 and to Miss estimated at \$200, and to Miss Kelly's car \$150.

## Conventions

#### Bureau Managers to Meet in City

Managers of convention bureaus throughout the western states will hold their annual convention here December 7 through 10, with headquarters at the Desert Inn.

This is the first time the group



THE EYES HAVE IT—Here's another pair of Palm Springs eyes you've seen many times. They also belong to a very busy man who greets scores of people every day. To find out who they belong to turn to Page Two today.

# Good Morning!

Here is the First Issue of the New Semi-Weekly Desert Sun and News

of both newspapers; an improved early-in-the-week newspaper with a completely fresh news and pictorial content. It is designed to better serve both readers and advertisers and, going to the combined subscription list of both papers, will have the largest circulation of any publication in the history of Palm

All subscribers of both newspapers will receive the paper every Monday and Thursday without any additional charge to the expiration of their present subscription. The rate for the semiweekly will be \$6.00 a year in Riverside county---\$7.00 elsewhere in the U. S .-- as it was three years ago when The Desert Sun was published as a semi-weekly.

Advertisers will find the Monday issue considerably more ef-fective because of its greatly increased circulation and added reader interest. Advertising rates will remain the same for both issues -which means a DECREASE in the rate per inch per thousand ciculation, the real unit of advertising value.

Subscriptions cannot be taken for one issue a week because the two lists have been consolidated and the system employed in the mailing department does not make it possible to eliminate

We hope---and believe---that our readers and advertisers will be greatly pleased with the new arrangement; and the management will welcome any comment. It is our desire to produce the best newspaper possible for Palm Springs and create an efficient and effective advertising medium for the business establishments

### ANOTHER MILESTONE IN VILLAGE NEWS HISTORY

independent paper from The Sun, editorially and in policy.

Finally today, the newspapers are merged as one and revert

MEANWHILE, The Desert Sun was progressing steadily. Bar-kow bought out Johnson's inter-

effort into making the news-paper a true mirror of the Vil-

age and to work for the best

to a semi-weekly.

Today marks another mile- quisition of The News by The stone in the history of Palm Desert Sun. For some time it Springs newspapers—the consol- was published as an independent idation of the two oldest news- newspaper. The Sun, which had papers in the Village as The
Desert Sun and Palm Springs
News—to be issued twice a week
on Mondays and Thursdays.
The Desert Sun, the pioneer in

The Desert Sun, the pioneer in the regular newspaper field in Palm Springs was founded on August 5, 1927, by Carl Barkow and Harvey Johnson. It has been issued without interruption since that date and in August this year marked its 25th anniver-

tablished here was the Palm Springs News which was first issued in October, 1935. It was a weekly published from late a weekly published from late September to late April each year, suspending during the Summer months.

In 1948 The Sun moved into its, modern new plant in The Center, with equipment designed to put out the best newspaper

Founders were M. R. Medby, John Coleman Putnam and John

Following this came the Limeight, established by John R. E. and Priscilla Chaffey in Janu-

THE NEWS became a casualty of World War II and did not appear in 1942. It was taken over by the Limelight and the papers became the Limelight-News. M. R. Medby had taken over the Limelight from the Chaffeys

earlier that year.
The Limelight-News, afte Medby sold out, went into various different hands until it was finally acquired slightly more than two years ago by Belmont SanChez.

THE NEXT STEP was the ac-

## Cars Crash

Minor Damage Done in Collision

Minor damage was reported in two-car collision at 3:40 p. m. Friday, at the intersection of the Deep Well Ranch road with Highway 111.

Arthur Harold Koch, 16, Beverly Hills, traveling north on the

ranch road, was passing another vehicle when his car collided with one driven by Edward Butler of San Bernardino, who was turning into the road from High-

way 111, police reported.

Damage to Butler's car was es timated at \$60, and to Koch's

#### **G-E Dealers**

#### Trip to Village Contest Award

Thirty General Electric dealers from cities in California and Arizona will vacation here December 1 to 5, as their award in a statewide dealers contest conducted by GE.

# Cost of New Plan Figured Good (Monday) morning! This is your first issue of the new semi-weekly Desert Sun and News which goes to all subscribers at \$200,000

#### Architect Bell Believes Project Self Sustaining

Cost of a new municipal, 18-hole golf course—exclusive of land purchase—will be approxi-mately \$200,000. This was reported to City Man-

ager Russell Rink by Billy Bell, Jr., golf course architect, who was employed by the city to conduct a preliminary survey on cost and site.

Next step in the securing of

a new course here will be the hiring of Bell, who is associated with his father, to prepare more detailed plans which would be adaptable to the sites under consideration. THIS WOULD also enable a

more accurate cost estimate, Rink said. It is possible that the employment of Bell on this more detailed basis will be proposed to council at its next meeting Wednesday evening, December 3. Bell is expected to visit this city

again this week.

In his preliminary survey of the golf course construction, Bell said that he found that a new course could be self-sustaining once it was constructed.

COUNCIL HAS SAID in the past that the final decision as to construction of a municipal course will be left up to the people, in the form of a bond issue. First possible chance for this to come up would be in April, Rink reported. This would be in the form of a special election, if held then, as no regular election is scheduled.

campaign for a new course is being led by the Hotel and Apartment House association, which petitioned council to start action this Fall after it had been under consideration by the park committee for two years with-out any definite recommenda-

THE ASSOCIATION has listed this project as its main objective for next year, according to Presi-dent Ed Davidson, Rossmore terest in the newspaper. In 1947, Jaynes became the sole owner. In 1948 The Sun moved into

Arthur Meyer, chairman of the put out the best newspaper group's municipal golf committee, after a study reported that it is vitally needed to EARLIER THIS YEAR, Ward J. Risvold became a partner in the Palm Springs Publishing company, publishers of The Sun

#### "Approval of a new golf course has also been given by the Junior Chamber of Commerce. and News and general manager of the two newspapers. The owners of The Desert Sun and News have announced their Pad is Takon policy of continuing to put every

Theft of a chaise lounge pad valued at \$8 was reported to police Friday morning by Sophie

# The PUBLISHER'S

VILLAGERS' EYES WERE POPPING yesterday afternoon when they were given the first glimpse of the lavish interiors of the new El Mirador Hotel. So beautiful, so modern, so changed . . . the miracle of reconstruction is almost beyond belief. It is being acclaimed as America's most beautiful resort hotel. It has been so completely re-done inside and out that only the tower which became a symbol of resort luxury seems the same. No attempt will be made to describe it here; one must see it with their own eyes to understand and appreciate its beauty and gay mood.

Just as its first opening back in 1929 ushered in a new era so does this occasion of the reopening of El Miriador mark the dawn of another era in the development of this growing desert resort empire. It fills a void that has been felt for many years despite all the growth this community has enjoyed. It is a tremendous asset to Palm Springs and will contribute greatly to the prosperity of the whole desert resort area.

It is indeed fortunate that such men as Roy Fitzgerald, William Reichel and Ed Houghton became interested in rebuilding El Mirador. They and their associates have done a magnificent job. They have demonstrated in a convincing way their confidence n the continued growth of Palm Springs and vicinity, and have done much to stimulate development here by providing this truly

luxurious hotel and its elaborate facilities. The Desert Sun will salute El Mirador with a special supplement of be published in about two weeks. Readers can help to spread the fame of Palm Springs by mailing the issue in which this supplement will appear to their friends and relatives in all

parts of the country. See order blank on page 5 today. We know that this newspaper expresses the pride which the entire community takes in the new El Mirador. We join the Villagers in complimenting the new owners on the remarkable job they have done and wishing them a full measure of success in the years ahead.



THE ANSWER-Here's Hy Finerman of Ramon Drug. He's the owner of the eyes to be found on Page One today. He does greet scores-hundredseach day in his busy place of on Indian avenue



Nov. 30-Dec. 1 Victor Mature-Pat Neal SOMETHING FOR

THE BIRDS' - AND -

Tyrone Power-Moureen O'Hard THE BLACK SWAN' IN TECHNICOLOR

Tues., Wed., Thurs., Dec. 2-3-4 MARIO LANZA in **'BECAUSE YOU'RE** MINE" IN TECHNICOLOR

> - AND -"HOLIDAY FOR SINNERS"

with Gig Young-Keenan Young and Janice Rule

# Recommend **New Speed** Control Plan

State Engineer Urges 45-Mile Limits on III

Loren Moore, district traffic ngineer for the division of highavs. San Bernardino, advised hief A. G. Kettmann that tranitional speed zones of 45 miles er hour will be recommended n north and south ends of High-

ay 111 entering Palm Springs The recommendation follows a survey requested recently by the City of Palm Springs in order to reduce speed and better control traffic on the approaches to the Village. On the north, start ing at approximately the inter section of Vista de Chino, a 4 mile zone will run for approxi mately 1200 feet. Incoming motorists will reduce their speed through 45, 35 and 25 mile zones progressively as they reach the eart of the city.

On the south, a new 45 mile one will start approximately a falle Palo Fierro or the golf riving range, and run 2000 feet of the intersection of Deep Well anch road. Motorists entering from the south will also reduce heir speed through the 45, 35 and 25 mile zones.

Loses Cash, Keys

# Trip to Mexico

Simsarian will leave tonight by air for a holiday trip to Mexico City—with all expenses paid.
Simsarian was one of 20 G-E
dealers in the southland who
was awarded an all-expense
paid holiday to the Mexican capital during festive inaugural week of Mexico's new president, Senor Adolfe Ruiz Cortines. He won his award in a nation-wide contest among General Electric Appliance company, Los Angeles, dealers.



HONORED AT RETIREMENT-Arthur Templeton, (center) who retired Friday after serving 23 years as a dispatcher in the Palm Springs post office, was presented by fellow employes with a pen and pencil set engraved with his name and the date. Postmaster R. M. Gorham is watching Merritt Williams, assistant postmaster, make the presentation. Templeton reached the retirement age of 70 on November, 18. He started his service when the post office was located next to what is now the Palm Springs Department store. He plans to retire to a home near Los Angeles, where he will continue his hobby of raising roses.

# Director Smith to Tell Masons Salton's History

Loses Cash, Keys

Loss of a brown leather purse containing \$3 in cash, keys, identification cards and a gasoline credit card was reported to police Friday by Corinne B. Adams, 474 North Belardo road.

Coachella Valley High 12 class will hear the history of Salton Insurance Agents and the Na-Insurance Agents a

tor of Desert Museum here addresses the club.

The meeting will be held at noon at Desert Air Park hotel.

Jeff Shank, secretary, said that qualified men in the area to Director Smith is one of the most discuss the topic, "The Past, Present and Prospective Future of the Salton Sea." of the Salton Sea.

of the Salton Sea."

President Walter Melrose will preside and has issued an invitation to all Masons, residents and visitors, to attend.

Ramon Drug, 454 South Indian announces. Opening time will remain at 8 a.m.

comedy, will be presented by the

Senior class of Palm Springs

high school Friday and Saturday

Katherine Wallace as Tessy

roles; Anita Potash and Ellen

Piccadilly Jr. will open Thursday, December 4, in its new location at 461 North Palm Canyon

drive, it was announced by Mr. and Mrs. E. A. Russell, owners.

The popular eating place was originally scheduled to open Sat-urday, but the Russells reported

Piccadilly Jr.

To Open Dec. 4

evenings, December 5 and 6, at Vashky,

Johnny Jones, in the starring mother.

**Seniors to Present Annual** 

Play Friday and Saturday

the El Paseo theater. Curtain time is 8 p. m.

Alex Hammond is director of the annual class play.

MEMBERS OF THE CAST are: Katherine Wallace as Tessy

Katherine Wallace as Tessy rick, the local magistrate; Sue Vashky and Don Rasmussen as Cooper as Mrs. Jones, the hero's

originally scheduled to open Saturat as Mrs. Dixie Jones, the menace from the deep south.

Tickets are available from that the opening date had to be delayed until Thursday.

El Paseo theater.

unusual

# **Palm Desert Rotarians to Take Driver Reaction Tests**

lights change. REACTION TIME is based on the speed with which the driver can remove his foot from the gas chine automatically records the avenue, will remain open until reaction time in periods from 9:30 p. m. every night starting 1/28 of a second to a full second. Monday, at the request of customers, Owner Hy Finnerman average reaction time of 1/2 of

a second. According to Robert W. Jack-

the fiendish little

Ossie's chauffeur.

Dewey Wallace

Palm Desert Rotarians will have an opportunity to learn how fast their reactions are on the testing device which will be at the December 5 meeting of the club at the Shadow Mountain. The test is co-sponsored by the California Association of Insurance Agents and the National Automobile club. Arrangea total stopping distance of 711/2

WITH THE SAME reaction time and doubling the speed to 60 m.p.h., it would take 44 feet the accelerator to the brake tional 19 feet after braking, with pedal. The equipment is com- a total stopping distance of 242 the accelerator to the brake pedal. The equipment is comparable to that of a conventional automobile, with steering wheel, brake pedal and gas pedal. Directly in front of the driver is a panel where lights are changed from green to red, and the driver reacts as the lights change.

tional 19 feet after braking, with stop-ing distance of 242 feet. Thus by just doubling the speed from 30 to 60 m.p.h., with the same reaction time, the stop-ing distance has been tripled. Upon completion, the driver will be given a card recording the speed of his reactions, as well as a complete chart which indicates the distance require.

indicates the distance require-ments for stopping at various Reactometer has been The Reactometer has been used in schools and public safety meetings throughout the State of California, in collaboration with the California Highway Patrol, Department of Education, National Safety Council and

local enforcement agencies.

Lewis invited Palm Springs Rotarians to "come on over and see how good they are."

### The Besert Sun

PALM SPRINGS NEWS "Love Your Neighbor," a farceomedy, will be presented by the
enior class of Palm Springs

Neishuler as Dora and Flora
Vashky; Foster deJesus as Oswald Fredricks; Lester Busby as
Ossie's chauffeur.

The Desert Sun—Established 1927
Palm Springs News—Established 1935
The Limelight—Established 1937, consolidated December 1, 1952

Vol. XXVI. Monday, Dec. 1, 1952, No. 18 Published every Monday and Thursday of the year—at Palm Springs, California, by Palm Springs Publishing Co., Box 190, Palm Springs, Calif.

PHONE 2249 OLIVER B. JAYNES Editor and Publisher WARD J. RISVOLD General Manager

F. Graettinger—Exec. Editor liam Rashall—Promotion Mgr. ered at the post office at Paln MEMBER-

California Newspaper Publishers Ass'r National Editorial Association Palm Springs Chamber of Commerce PALM SPRINGS PUBLISHING CO.
P.O. BOX 190
PALM SPRINGS, CALIFORNIA

Every now and then this column gets on the subject of reckless driving and speeding on Highway 111. Almost hesitate to do it again 'cause the very day the last story appeared in print a girl was fatally injured right in front of the Rancho Mirage post office. I believe that was the third in that same spot. The girl's body was shipped back to Mexico, the driver exonerated, the authorities tell us this cor-ner hasn't sufficient buildings within a given distance to war-rant a cross walk, also that we imagine the cars were speeding past. This is all swell but the past few days cars have been zooming past the same post of-fice closer to 70 or 80 m.p.h. than 50, passing on either side on a two lane highway. Don't like to digress so much on the subject but after all, death is very permanent.

As long as we're on the subject let's consider the county roads too. Since Tamarisk and Thunderbird Country clubs have come into being we have more problems. The narrow wagon track roads of a year ago are now important county roads leading to the entrances of the two famous golf clubs, specifi-cally Avenue 40 and Kersten road, a year ago 20 vehicles would be considered heavy traf-fic, now there's a parade of '52 Cadillacs along them. The point is, the ranches are bordered with oleanders, making blind cor-ners, not to mention a few dead-end streets like the Veldt in Rancho Mirage where it run's into Del Sol road.

There's two things we can do, trim the oleanders, and cooperate with the county road super intendent, Keith, and give necessary easements to the roads to 60 feet. Mr. Keith has expressed a desire to help with Avenue 40 and even continue it on beyond Percy White-

side's ranch at Del Del road. Just in passing, Hank Gogerty suggests we get together and change the name of Avenue 40 to Thunderbird avenue, and Avenue 3 to Tamarisk avenue. Think he has something there since both roads pass the main entrances to the clubs and will eventually continue on through to Highway 99. Eleanor and John Noyes, pop-

ular Desert Air hotel managers, threw a cocktail party Tuesday last for the local inn keepers, the Vernon Pecks of Palm Desert Adobe, Tracys of Rancho Mirage

#### THERE IS CURE FOR THE ASTHMATIC NOTHING IN THE WORLD IS SO

BENEFICIAL to the asthmatic sufferer as the help the psychotherapist can give. A tense respiratory system undelies all asthmatic suffering and freedom from neuro-muscular tension is basic to successful psychotherabasic to successful psychotherapeutic work

Theasthmatic sufferer can be taught to remove all tension him-seif — and also to raise body temperature a few fractions of a degree to keep the blood vessels from contracting. By such and similar self-help asthma can be overcome permanently.

Dr. Carl J. Rautzenberg Consulting Psychologist 42-407 Barbara Drive RANCHO MIRAGE, Calif. apartment hotel, Howard Duttons of Sun Dial, Slaters of Sage and Sun, Harpers of Harper apartments, and the Roger Pettits from Jacqueline Cochrans, just

few of the hundred or more. Thanksgiving on the air strip had Beechcrafts out in front, Clarence Brown in his trim job, Dr. John Lorden, Carl Wood, Ross Hadley and J. W. Hodgkin from Long Beach. Bill Lear flew in with his Lockheed Lodestar, buzzed wife Moya at their home, a signal to start dinner, come over to the Desert Air and pick him up: Bill's ship is a flying over to the Desert Air and pick him up; Bill's ship is a flying laboratory complete with lounge, shower and even television. Never saw so many doctors in Never saw so many doctors in the house at turkey time in the Compass room, the Flovd Swifts of Oxnard, Leland Ellis, San Marino; J. M. Griffin, Hollywood, and J. L. Hoover, Long Beach. Funny thing about doctors, they all seem to have a case of telephonitis. Frank Fisher, down from Salt Lake for Thanksgiving with his Beth, a Thanksgiving with his Beth real family dinner with Marie and Bob Larson (Beth's sister) the Jack Larsons, little Judy

Dick Winan's home near Thunderbird's 13th green, festive with turkey and fixings. Dick is a chef par excellence, cooked the

2—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, December 1, 1952

bird in aluminum foil mm. . . . m good, partaking of same yours Isabelle, Leife Erickson and Isabelle's mother, Hannah Noonan Gordon.



SPECIAL ORDERS TAKEN NOW

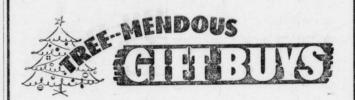
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Silver Tips . . . White Fir . . Spruce . . . Douglas Fir After December 5 lot at Ramon between Palm Canyon Drive and Indian

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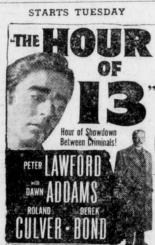


VILLAGE

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NOW SHOWING





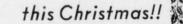
"EL PASO" John Payne—Gail Russel Let's be different

LARRY PURNEL, who makes

a proud profession out of a most

occupation: Barbara

unusual occupation; Barbara Chinn as the ultra, ultra urbane Mrs. Bixby, and Marelyn Meyer, as Mrs. Fredricks, Ossie's mother; Carl Groth as Percival Ping, the piano tuner; Delia Perez as Grandma Vashky; Helen Field and Marlene Ansorge as the two cousins, Zuvabelle and Sarabelle; and Myrna Stuart as Mrs. Dixie Jones, the menage from the deep south.





While Christmas is a Season of Great Joy to all ...most of us find the selection of appropriate and unusual gifts a real problem. With this in mind, The Earle C. Strebe Theatres offer the perfect solution .... Give Coupon Books to family and friends and you'll give weeks of entertainment education and fun.

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## Desert Golf

By JIMMY HINES of Thunderbird

This being written on Thanksgiving day I had better hustle and jot down last week's events before the aroma of turkey completely fogs my senses. Most important to golf in the Valley this past week has been a couple of meetings by representatives of the four golf courses effecting a coordination of events and policies, etc. Present at the meetings were: Ed Vines, newly elected professional at the Cochran Ranch course in Indio; Roger Pettit and Mrs. Tartar; Ben Shearer and Fred Ingram from O'Donnell; Representing Tamarisk Country Club were M. O. Anderson, Ben Hogan and Manager, Mr. Denney; From Thunderbird were President, John Dawson, Norm Waters, Tournament Chairman, Milt Hicks and myself. The first meeting was over lunch at Thunderbird and amongst the many problems discussed it was resolved to conform to a pattern of consistency in regards to green fees, caddy fees, etc. It was also decided that in our efforts to promote golf in this area we would not become so enthusiastic as to overlap each other's events. In other words, we would coor-dinate our programs through the season to avoid scheduling our tournaments during the same week. In that way we will have a smooth, unbroken interest in golf maintained through the season. The fact that a meeting of this sort was considered necessary clearly indicates that the rapid development of golf and its activities is assuming a more and more important posi-

One of the newcomers, Ricky Ricardo—I mean Dezi Arnez--is the kind of pupil a professional likes to get. He apparently
has thought about it and decided to approach this game in
a practical manner. He takes
his lesson---from Helen Dettweiler---and then works hard
following up his lesson. The following up his lesson. The tailored but feminine. other day I observed him quiet-Scott and Ralph Kiner smacking balls on the practice tee with the ease and grace of veterans and I'm sure I saw a determined look in his eye. It will pupill that is determined, and his wife, selecting and buying that is determined, and his wife, selecting and buying that is determined, and his wife, selecting and buying that is determined, and his wife, selecting and buying that is determined, and his wife, selecting and buying that is determined by the control of the provided this past week, as does Gail Storm in her TV show with Charles Farrell, "My Little Margie." With the exception of the bathing suits, DeDe designed Esther Williams' clothes for her tour and Gussie Moran's materials. ly watching Dean Martin, Randy

tion in this desert playground.

mined look in his eye. It will pupil that is determined, and be just a question of time to a when he shows a willingness a teacher will double his efforts to help him into the low handicap bracket. There is no greater feeling of satisfaction than to improve your golf game unless it is the feeling of satisfaction of the teacher who helped you.

The Thanksgiving Holiday brought us some welcome visitors. Mr. and Mrs. kent Hayes is Of Oklahoma City came to eat their turkey with us. Mr. Hayes is President of the Oklahoma City Country Club where the 1958 National Amateur will be held. Mr. and Mrs. L. L. Oakes of Chicago who spent so many of their winters at Chandler, Arizona have settled down with us in their new cotage on the club grounds. Dan Topping, part owner of the very successful New York Yankees dropped in yesterday. He asked me if the weather was warmer here for in Phoenix during the means the state of the world.

Island and brown and byound and tanned complexion, the talented desting and youthful, with gor closus white hair and a tanned complexion, the talented desting and youthful, with gor the famous lace-trimmed panties). Slim and youthful, with gor closus white hair and a tanned complexion, the talented desting and youthful, with gor the famous lace-trimmed panties). Slim and youthful, with gor closus white hair and a tanned complexion, the talented desting and youthful, with gor the famous lace-trimmed panties). Slim and youthful, with gor the famous lace-trimmed panties). Slim and youthful, with gor the famous lace-trimmed panties). Slim and youthful, with gor the famous lace-trimmed panties). Slim and youthful, with gor the famous lace-trimmed panties). Slim and youthful, with gor the famous lace-trimmed panties). Slim and youthful, with gor the famous lace-trimmed panties). Slim and youthful, with gor the famous lace-trimmed panties). Slim and youthful, with gor the famous lace-trimmed panties. Slim and youthful, with gor the famous lace-trimmed panties. Slim and youthful, with gor the manties and t me if the weather was warmer here or in Phoenix during the winter months. Now, what do you suppose I told him. I have had that argument before and I was well prepared because I have taken the pains to carefully watch the temperatures. I shall eat the thermometer if its is not several degrees warmer here. I know Mrs. Bligh of Thunderbird who has just completed her very unique house in time for the arrival of her husband and Thanksgiving feels that way also. You see, her swimming pool extends into the living room and has everyone playing the eighth hole trying to get a glimpse of this very unusual arrangement that we like to feel could be done only in Palm

Golf tip of the week: Now that I have spoken so highly of practice being good for the game I must add this: unsupervised practice can grove a fault just as easily as proper practice can grove a good swing. Be certain that what you are practicing is sound to avoid the painful labor of undoing. That discourages and discouragement is one of the things we must combat in this game as it is most difficult for teacher and pupil. Confidence is what we strive for. Even the president of the United States will have to be told now and then some of the simple fundamentals to keep him from hooking or slicing.



NOTED DESIGNER—Dress Designer DeDe Johnson whose label appears in casual clothes so popular with women all over the country, spent last week in the Village, a guest at the Racquet

## Dede Johnson, Noted Dress Designer, at Racquet Club

Johnson and owns, or would like good in almost any shade to own, a Dede Johnson dress! Asked about that fem

The noted designer and manufacturer and her husband, Har-old Kronthal, have been staying

Every woman knows Dede cause of Mamie, but blue is

inches from the floor.

Peggy Castle wears DeDe
Johnson dresses in the Columbia film "Invasion USA" which was previewed this past week, as

Order Your Christmas Cards Now

20 ALBUMS FROM WHICH TO CHOOSE

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Louis HAIRCUT Will Make You Look Better!

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#### LOUIS LOHEAC

Distinctive Hair Styling for Men 360 SOUTH INDIAN AVENUE

(Across from Safeway) Formerly at DEL TAHQUITZ HOTEL Palm Springs

## Gay Holiday at Shadow Mountain Club

sque Shadow Mountain club.

of Palm Desert, hosted a table of seven which included Mrs. Hupp and their five children.

Other club members who en tertained: Mr. Russell B. Olds, Robert G. Meyler and Dr. Alvia Brockway, all of Los Angeles. Mr. and Mrs. Harvey Ackman and family, and Mr. and Mrs. masse to Palm Desert over the Howard J. Beck of San Marino. Thanksgiving holiday for a real Also, Mr. and Mrs. Ralph L. Ladies' Night dinner dance atfamily celebration at pictur. Stephens of Huntington Park, tended by 105 Shrine club mem-Mr. and Mrs. H. H. Shaw of Bur-A turkey shoot for members hank, Mr. and Mrs. J. A. Mend their guests was held Kinnon of Hermosa Beach. Mr. hanksgiving morning and Mrs. Donald M. Lockett, Mr. Thanksgiving morning and brought many prizes to the gay group that turned out.

During the long weekend, many of the club's members and their families used the giant figure eight swimming pool while others enjoyed impromptu polo on the new field while still others participated in horseback riding with the Palm Desert Raiders.

At the dinner dance, Colonel Clifford W. Henderson hosted a table of eight while Earle R. Hupp; executive vice president.

## Shrine Club Hosts Dance at Biltmore

Palm Springs Biltmore Thursday evening was the scene of a bers and their guests. D. B. Carlin was chairman of the af-

Dancing followed entertainment by the Doll House trio and Jeanie Kealer, who is currently appearing at the Tennis club. Guests of honor were Potentate Charles Reichert and members of his Divan from Al Malaikah Shrine.

Shrine.

Election of officers will be held at the next meeting of the Palm Springs Shrine club at the Doll House tomorrow noon.

D. B. Carlin has been nomi-

nated to succeed Hal West as president.

Mr. and Mrs. Robert Brooks were hosts to twelve of their friends at a Thanksgiving din-

The Desert Sun-3 and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, December 1, 1952

**New Store For Rent** 

(Across from Safeway)

12x15 ft. Indian Ave. Frontage PLENTY REAR STORAGE SPACE

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Features famous Packard-Bell 27-tube\* Super-Power chassis for the West's finest view. All-hardwood handcrafted cabinet with 2-inch, hidden mar-proof casters. American Colonial Maple or Modern Blonde Oak, \$394.95. Traditional Mahogany (shown) just \$379.95.

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just right for your style-taste and viewing comfort!



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\* includes rectifiers and newest wide-angle picture tube.

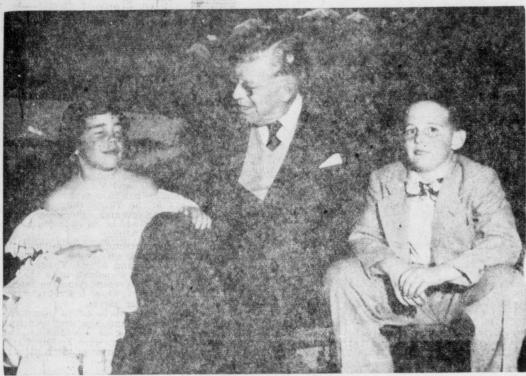


All Packard-Bell TV Prices Include Excise Tax, Parts and Picture Tube Warranties.

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HARVEST MOON—The Harvest Moon Ball at the Desert Inn Friday night, opening event for the winter season, had appeal for the younger guests too. The two youngsters shown here are entranced as Fred Quimby, originator of the hilarious cat-and-mouse cartoons "Tom and Jerry," tells them the latest adventures of his two pen-children. The real children are Robert and Mary Redfield of Santa Monica.

## DAR to Meet on Thursday

Christmas readings by Mrs. Alexander Mendosa and Mrs Cyril H. Fenton will feature the Christmas party of the Cahuilla Chapter, Daughters of the Amer. Thanksgiving Day

### Ida Keeney

"A SECRETARY WHEN YOU NEED ONE"

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Call 2755 for appointment at your home, office, or my office.

ican Revolution Thursday. Mrs. ican Revolution Thursday. Mrs. William Musladin will be host- Indianans

ess at her home at 1420 Calle Palo Fierro.

Mrs. Frederick Watson, regent, will preside. Members will an-swer roll call, giving their mem-ories of other Christmases. "I remember Christmas."

At Reich Home

Mr. and Mrs. William Edelman and daughters Eileen and Joanne of Los Angeles spent Thanksgiving Day and the weekend in the Village as guests of Mr. and Mrs. Herman Reich of 233 Camino Alturas. Mrs. Edelman and Mrs. Reich are sisters.

Stachler home, who remained over the long weekend were Mr. and Mrs. Gus T. Bisesi of Redlands; George Harshman of Anderson, Indiana; Miss Bandi Patterson, formerly of Indiana, now of the Village. The Stachlers are former residents of Anderson.

At Lehseld Home

# Guests Here

The Duane Stachlers entertained several Hoosiers and fortained several Hoosiers and former Hoosiers at their home on Thanksgiving Dav. Guests in the Stachler home, who remained over the long weekend were Mr. and Mrs. Gus T. Bisesi of Redlands; George Harshman of Andrewst Moon ball at the Desert Inn on Friday night. On Thanksgiving Day the Robersons and their guest dined with the Claude Valeurs at their home at 323 West Tahquitz drive. The William Gargans were also in the party.

Mr. and Mrs. Adrian Rosen, owners of Adrian's in the Plaza, entertained Mr. and Mrs. M. H. Henry of Beverly Hills at their home on 1376 San Lorenzo drive, Thanksgiving day.

Thanksgiving guests of Mr. and Mrs. Alfred Lehseid of 1125 Sunny Dunes, were Mr. and Mrs. Charles Howard and Mr. and Mrs. Saul Ruskin. Mrs. Howard is the former stage and screen star Dorothy, Dare.

# The Saddle & Sirloin

AN ACT YOU MUST SEE!

Arthur Godfrey's 4 Time Winners ON HIS TV TALENT SHOW Bill Rossi

SOPHIE TUCKER TOE E. LEWIS DANNY THOMAS TED LEWIS



Remember – for the finest in food and best enterfainment its the Saddle & Sirloin

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#### The Continentals SINGING COMEDY STARS BEST SHOW Marjorie Garretson BEST FOOD COMEDIENNE EXTRAORDINARY As You Like It" The Zerbys **Our Traveling Cart** FROM THE FOLLIES BERGERE OF PARIS Les Parker's Orchestra COMPLETE DINNERS AND Durwood IN OUR DINING ROOMS

# Ball Colorful Holiday is at Desert Inn

There was dancing to the smooth music of the Inn's popular orchestra, Five Bits of Rhythm, and at 10 o'clock Bob Rhythm, are and a 10 o'clock Bob Miss Live Lee and Mr. and Mrs. A. Fletcher Hall, Miss Betty Callan, Olaf Malmsten and Leonard Sakell.

Miss Live Lee and Mr. and Mrs.

Many of the Inn's Thanksgiving guests had remained over for he weekend and attended the all, the first on the calendar of the hospitable hostelry. The ext special dinner dance is cheduled for the year's end, in New Year's Eve ball. Like the darvest Moon ball, this will feature music and entertainment.

That's two of the three Ritz brothers.

Among those hosting parties were: Messrs. and Mmes. Lewis Corwin, Tom Hamilton, Earl Callan, E. Hadley Stuart, Jr. (of Carnation Milk), Harold Kronthal (she is dress designer DeDe Johnson), Herbert Oaks, Gordon Prentice, William Talbot, Paul Masters, George Alexander, Parker Lyon of Pasadena, Robert scheduled for the year's end, a New Year's Eve ball. Like the Harvest Moon ball, this will fea-

#### Mrs. Grace Hull Guest in Village

Mrs. Grace Hull of Lido Isle was the weekend houseguest of Mrs. George Roberson, attending the Harvest Moon ball at the

#### Stars Gather at Howard Manor

Bob Howard's ever popular Bob Howard's ever popular Manor room, in Palm Springs played host over the weekend to a galaxy of Hollywood's most glamorous celebrities. Seen sipping and supping were the William Powells, Frank Sinatra, Phil Regan and his family with Tom Miles, manager of La Quinta, the Arthur Meyers, Prince Romanoff and Phil Harris with Alice Faye.

#### Encino Couple on Honeymoon Here

Honeymooning at the Desert esort hotel in Las Palmas esates are Mr. and Mrs. R. E. Car-

penter of Encino.

Other Thanksgiving holiday guests include Lewis Marquis and family of Pasadena, the Fred McIntires of Detroit, Mr. Nicholson of Long Beach.

From Page One-MORE ABOUT

THIS SIDE OF THE SUN planning a party and wrote a linen including bedding, sheets 

guests . . . So she naturally accused him of forgetting to mail the bids . . "I did so," he protested . . "I was going to Los Angeies that day, remember? . . To tell the truth I did forget them until I got there," he admitted, "but the minute I arrived and found them on the front seat with me, I put them in the first mail box I saw—and that was still in plenty of time." "In Los Angeles!" moaned the grain department of no sunday, December 14.

CHRISTMAS is in the air . . On Thanksgiving Day a trip along highway 99 westward revealed Yule decorations up in many of the cities along the way . . Most cities have abandoned the garish big red, blue and yellow balls strung across meet tomorrow night at 7:30 at their streets and are just covering lamp posts with tinsel surmounted by reindeers . . . Must be the influence of Rudolph, the red nosed . . . But none of them guests . . . So she naturally acthat was still in plenty of time.

"In Los Angeles!" moaned the wife . . "And to save time I look as good as those put up just wrote "Village" after the street address . . You sure are going to have to eat a lot of speaking of decorations, time again to give a hand to Owen B. Coffman Post, 519, American Le-

WHEN EARL COFFMAN of the esert Inn and his wife, Bar-ara, checked into the Hotel del oronado for the annual convention of the California State Hotel association Sunday, they ent to their suite and found themselves right at home . . . Harry S. Ward, managing director of the del Coronado, had worked that out . . . He secretly obtained a complete set of Desert Inn furnishings—towels.

COUNTRY CLUB

APT. HOTEL

3030 N. 7TH ST

gion . . . They never forget . . Every time a holiday rol around, the flags are out . . rolls They were Thursday. TWENTY-FOUR days Christmas You can't say

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modern, convenient MID-WEST OPERATED HOTEL fam-WEST OPERATED HOTEL famous for friendly service. The ASMLEY ARMS. Beverly Hills, a few minutes from theatres, cafes, shopping and Santa Monica by-the-sea. The CHANCELLOR, Los Angeles, one block from famous Wilshire Boulevard, 1/2 block from Ambassador Hotel. Within easy reach by auto, car or bus of the downtown district. Home of the famous "COVE" Restaurant. COUNTRY CLUB HOTEL, Phoenix an easis in the desert of sand Phoenix, an oasis in the desert of sand and cactus, offering comfort and relax-ation — full kitchens; dinette facilities;

with bedrooms: swimming pool. Rates MIDWEST OPERATED HOTELS George E. Goldberg, President

# Harvest Moon Racquet Club Festive One

Soft-colored lights at the Rac-Colored lights rotating back of an enormous moon set the background Friday night for the Harvest Moon ball, opening affective that spilled from a Horn of Plenty that centered the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from a Horn of Plenty that centered the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from a Horn of Plenty that centered the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from a Horn of Plenty that centered the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from the colored lights at the Racquet club twinkled back from jewel-toned fruits that spilled from the colored lights at the Racquet club twinkled back from jewel-toned from the colored lights at the Racquet club twinkled back from jewel-toned from the colored lights at the Racquet club twinkled back from jewel-toned from the colored lights at the Racquet club twinkled back from jewel-toned from the colored lights at the Racquet club twinkled back from jewel-toned from the colored lights at the colored lights at the colored lights at the col from a Horn of Plenty that cenfair at the Desert Inn. Pumpkins and cornstalks carried out the harvesttime theme and the spacious dining room was candle lit

ties.

The room was well filled for the 'post-Thanksgiving affair, with the feminine guests in semi-formal attire. Strolling troubadours, in Spanish costumes, wandered from table to table playing romantic music.

There was dancing to the cost of the largest groups was at the John McNabb's table and micluded Messrs. and Mmes. Dwight Hirsh, William Hollings-worth, John Brandles, Clarence Brown, Bernard Giannini, Robert Jewell, E. LeMasters, Dr. and Mrs. A Fletcher Hall, Miss Betty

Rhythm, and at 10 o'clock Bob Franks presented a dance pro-gram.

Many of the Inn's ThanksgivMany of the Inn's ThanksgivThat's two of the three Ritz

ker Lyon of Pasadena, Robert Matthews of Greenwich, Connecticut (prominent a mong Eisenhower backers), Mrs. Sid-ney Kleefeld, Mr. Charles Isaac. There was dancing to the music of Teddy Noell's orchestra.

#### Celebration for New Members at **Jewish Center**

A gala membership dinner and entertainment originally sched-uled by the Jewish Community Center for Sunday evening, De-cember 7, has been postponed until Wednesday the 17th at

p. m. Every member who gets a new member is a guest of the Center, together with his new member.

#### Los Compadres

Enjoy Dinner Ride

Los Compadres gathered around a big bonfire at Moonlite Cove (known as Sunny Cove in the daytime) Sunday evening, when they went on a steak ride. There was a gathering of the clan at the clubhouse before the ride. before the ride.

Drill team practices have been canceled until February or March, but there will be a business session Thursday evening at 8 p. m., at the clubhouse.

Mrs. Herman Leeson, president of the Los Angeles Chapter of Hadahhah, will be the guest speaker tomorrow when The Palm Springs Jewish Women's Group hold their regular weekly meeting at the Jewish Community Center, 332 West Alejo road. Mrs. Leeson, who is well known as a speaker of great interest and fluency, is bringing with her a beautiful and unusual colored film of the Youth

#### Holiday Weekend

Miss Karen Frudenfeld, a junend in the Village as the house guest of the Roger Williams.



HIT AT SADDLE AND SIRLOIN—Rossi and MacDermott, the Metrotones, opened to a packed house at Saddle and Sirloin Friday night and were heralded as "strictly sensational." All indications are that Dave Lyon's new act will prove one of the most popular ever to hit Palm Springs. Bill Rossi and Gordon MacDermott were four-time winners on Arthur Godfrey's All-Professional National TV show, and since have appeared in shows with Sophie Tucker, Joe E. Lewis, Danny Thomas, Ted Lewis, Spike Jones and many other nationally known performers of the stage, screen and radio. HIT AT SADDLE AND SIRLOIN—Rossi and MacDermott, the Met

#### Monday, December 1, 1952 Sol Lessers Dinner Hosts

4—The Besert Sun

PALM SPRINGS, CALIFORNIA

Motion Picture producer Sol Lesser and Mrs. Lesser spent Thanksgiving and the weekend at their Village home on Camino Del Sur. With them were Mr. and Mrs. Thor Heyerdahl; the Lessers' daughter and her family, Mr. and Mrs. Maurice Pfaelily, Mr. and Mrs. Maurice Pfael-zer and their two daughters Faye and Betty of Beverly Hills, and grandsons Stephen and John Les-ser, of Bel-Air. Heyerdahl is the noted Nor-wegian scientist and explorer whose Pacific trip resulted in the film "Kon-ti-ki."

#### **PIANO TUNING**

F. T. ROOT

formerly with Barker Bros. of Los Angeles

HOLLEY & JACKSON 233 Cajon St., Redlands 46891

#### Local Delphians Meet Wednesday A seminar on "Personality

Tests and Measurements" will feature Wednesday's meeting of the Palm Springs Chapter of Alpha Delphians. Mrs. L. A. Morrison will chairman the meeting which will be held at 10 a.m. in the parish hall of the St. Paul's of the Desert Episcopal church.

Topic assignments for the pro-

Topic assignments for the program are as follows: Mrs. Kota Henderson, "What personality Measurement means"; Mrs. Charles McFarland, "Important primary traits"; Mrs. Clinton Bauer, "Personality measuring avenues"; Mrs. William Foster, "Kinds of objective tests"; Mrs. Arthur Greenfield, "Limitations of measurements."

of measurements."

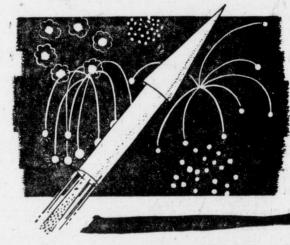
Discussion periods follow the informative talks.

#### Mrs. Leeson to Address Group

with ner a beautiful and un-usual colored film of the Youth Aliyah settlements in Israel. The film, entitled "Sincerely Yours," tells its story in the form of a letter from a young Youth Aliyah child to Hadassah.

or at Marlborough whose parents are in Mexico on business spent the Thanksgiving week





#### SAVINGS HERE ARE GOING UP!

No fireworks displays but a steady growth in individual accounts and in our total savings assets indicates that our insured savings accounts are growing in popularity Find out why; open your account now, with a convenient amount.





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45-149 SMURR AVE. Phone 73416



#### VILLAGERS

Here, There and Abroad

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AVAILABLE FOR THE SEASON

DECEMBER THROUGH MAY

Complete hotel service and all guest facilities.

These are beautifully furnished,

fully equipped 2 and 3-bedroom residences

with living room and kitchenette.

See or phone Mr. Sawyer at El Mirador

Palm Springs 2044

The Delicate Flavor

The Darrel Reeser's made it a family affair for Thanksgiving dinner. Those present were: The Larry Sitter family, Bill Good-ridge, Sr., Frances Milney and Mr. and Mrs. Bill Goodridge, Jr. The Reeser's have recently moved from Marcus road to

Miss Dorothy Rotenhagen of Kansas City, Mo., arrived by plane on Tuesday to be with her friends, Mr. and Mrs. J. R. Mc-Intyre and daughter, Gladys O'Bryne for Thanksgiving.

Patricia Ann, was the name given the daughter of Mr. and Mrs. Charles Magidini at the Christening on Sunday afternoon at St. Theresa's church. Father William Clavin performed the ceremony. Mr. and Mrs. Gordon Kryson were selected as sponsors. A little gathering at the Maga-dini home later in the day in-cluded guests Dr. and Mrs. C. H. Baldwin, Mrs. Eliabeth P. Bald-win, grandmother Patricia Ann, and Mr. and Mrs. Marsten Bur-nett. The latter three are from

The L. J. Huberlands, of the Outpost Estates and Los Angeles are in the Village whenever business permits. They opened their home during Thanksgiving week and are here with their children and Mrs. Bert Kurtz-man and children of North Hol-lywood. Huberland is affiliated with the Voi Shan Boat company

On Thanksgiving night Charles Magidini and sister-in-law, Mrs. Marsten Burnet, of Los Angeles, boarded a plane for Great Barrington, Massachusetts. A recent death in the family called them

Mrs. Howard Wilkens has her mother, Mrs. W. W. Grannis, of Scapoose, Oregon, as her house guest. She arrived on Saturday and will remain indefinitely.

on Friday evening.

Mrs. J. B. Haswell and Mrs. C.
D. Kirckhofer of San Francisco
arrived in the Village recently
and have taken a suite at the
Georgia. The purpose of the visit Mrs. Frank Chalfont and Desert Inn for an indefinite east was to have Ruth admitted to the Georgia Warm Springs

there, Mrs. Chalfont's mother, Mrs. Harlan Chalfont, of Detroit, visited them for two weeks. The Sr's Outpost Estates Smith Ir expects to make a trip with her husband in the only recently arrived back in the near future.

Mr. and Mrs. Joe Butler and in Korea. He now resides with children. Joal and Gail. spent Thanksgiving day in Riverside with Mr. Butler's sister's family.

Mrs. Madeline Ring of Los An-Mr. and Mrs. E. E. Kincannon

Mr. and Mrs. Bob Morris, of the Casual-Aire decided that the Sad dle and Sirloin was the spot for their Thanksgiving day dinner. They were joined by Mr. and Mrs. J. B. Martin, who had the

Captain and Mrs. Orest Johnson entertained Mrs. Johnson's mother, Mrs. Frank Bryan of San Bernardino and Jack Gillen for the turkey feast on Thanksgiv

Being the Thanksgiving holiday, Celeste Jumper had a few extra days of vacation from her duties at the Riverside Community hospital and spent the vacation with her mother, Helen

That U.S.C.-U.C.L.A. game had a good number of rooters from the Village on hand. Those included as local fans were:: Dr. and Mrs. William Aiken, Judge and Mrs. Gene Therieau, Mr. and Mrs. Charles Burket, Johnnie Herrera, James Clarkson, Marvin Fritz, and Charles McGann.

Dr. C. H. Baldwin hosted a dinner party at the Doll House on Monday night honoring Mrs Baldwin on her birthday. Those present for the gala affair were: The Warren Strebes, the Jules Howards, and the Charles Maga

Mrs. Mayten Allen went to Bellflower on Wednesday to be with her foster parents, Mr. and Mrs. L. G. Bennett, for Thanks-giving day. On Friday, Mrs. Allen returned to the Village with the Bennets, who were the guests of the Allens over the weekend at their Outpost Es

Pegi Scort spent a few days in Los Angeles on business and re-turned in time to entertain out of-town guests, Mr. and Mrs. Ernie A. Reed of Los Angeles. On Sunday the group went to Idyllwild to enjoy tobogganing

It was fifteen years that Mrs. Barbara McDonald waited to meet her brother and Mrs. Georgia Carpenter, to meet her son.
Wallace Goldsmith. This grand
event took place at the Outpost
Estates home of Mrs. McDonald during Thanksgiving week. The Goldsmiths with their son, Heard have been residing in different parts of this country and Brazil and recently came west from New York and settled in Santa

It was a great day for the Smiths. Mr. and Mrs. H. L. Smith, Sr., together with their

Village after spending 18 months geles spent from Sunday to Wedensday at the home of her friend, Mrs. Warren Thomas. The two left on Wednesday evening to visit with Mr. Thomas, who is a patient at the Veterans hos-pital in Long Beach. Mrs. Thomas will return at the end

of the week. Mrs. Alice Guthrie of 650 Via Miraleste, entertained her daugh-ter and family, Mr. and Mrs. William Shinner and daughters, Prudence, Judith, Candice and son, William, Jr., Rev. Michael O'Connor and Monsignor John Power for Thanksgiving dinner. The Shinner family remained until Sunday night.

The Elmo Purnels substituted the proverbial turkey with duck and wild rice on Thanksgiving day. Their guests on that day in-cluded Mr. and Mrs. Irvin Mitchell of Menlo Park, Ben Cox and Elanne Purnel.

Mr. and Mrs. Arbin Sullivan entertained out-of-town guests on Thanksgiving day. Arriving from El Segundo on that day were: Mr. and Mrs. R. E. Lucas and Mr. and Mrs. R. L. Allen.

A family reunion took place at the Harold Hicks home on Thanksgiving day. Son Jimmy Thanksgiving day, Son Jimmy Hicks came down from Stanford, daughter, Gail was home from Anokia school, Mr. and Mrs. Humphrey Birg, parents of Mrs. Hicks, who recently arrived in the Village from Buffalo, N. Y., for the season, Mr. and Mrs. George Smith; Mrs. Smith is the aunt of Harold Hicks, and Miss Katherine Mitchell of Buf-Miss Katherine Mitchell of Buf falo, who is here for a visit.

Mr. and Mrs. Dean Pickell enertained Mrs. Pickell's parents on Thanksgiving day. Mary Pic kell said it was an experience for her as it was the first time she stuffed a fowl, "with ma's

Stewart Weiss

Home Scene of

Holiday Dinner

entertained a party of 12.

fame of Palm Springs!

fruit decorated the Thanksgiv-

ing table at the home of Mr.

The Knights of Columbus of Palm Springs will hold their reg-ular meeting at St. Theresa's parish hall on Monday night, parish half on Monday Hight, December 1, at 8 p. m. There will be election of officers and Arnold Chargois of Indio, who is district Grand Knight, will conduct the meeting.

Dr. and Mrs. Claude Church were in town through Thanksgiv-ing week. The Churches now re-side in Newport Beach, but will side in Newport Beach, but still maintain their home in Ca-

maintain their home in Cathedral City.

Joe Garcia was home from Chaffey college to be with his parents, Mr. and Mrs. Rudy Salazar, for Thanksgiving. Mr. Joe Chacon, father of Mrs. Salazar, was also a guest for the holiday dinner.

entertained a party of 12.

Dinner guests included Mr. and Mrs. John Koerner of Redding, who are visiting in the Weiss home, Mr. and Mrs. Roy Simmons, and Mr. and Mrs. Keith Brown of Salem. Oregon; Mr. and Mrs. William Grant and Mr. and Mrs. Herb Brown of the Village.

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Mothers, sisters, wives and daughters of veterans who have served overseas are eligible to join the VFW Auxiliary, which is currently conducting a drive for members. and Cashmere goods embellished and Cashmere goods embellished glitteringly and fashionably by Andrea herself. Selected with discrimination, the gifts are unique, exclusive and befitting special occasions.

special occasions.

Assisting Andrea with the shop this year is Dona Mikule, well-known in the Village, where she was formerly associated with City Attorney Roy Colegate and, more recently, with the school department.

#### Cotillions to be Held Week Later

ior Cotillions, originally sched-uled for November 29 at the Palm Village school, have been held over until December 6, due

to conflicting activities.

A series of 10 parties have been planned for the season and

one highly successful affair has been held already.

Mrs. T. R. Gollatz, who is di-recting the Cotillions, said that a few memberships are still open. Those interested should contact Patronesses Mrs. Robert Levin, Mrs. Herman Reich Mrs. Marguerite McCarthy.

Plans for their annual Christ with the assistance of the artist O. E. Graves.

Located in the lobby of Howard Manor, the shop is the brainchild of Andrea Leeds Howard. Wife of Bob "Manor" Howard and former film actress.

The showgages of the little.

former film actress.

The showcases of the little shops are stocked with rare treasures, everything from an amusing ceramic menagerie to hand a musing ceram

VFW Auxiliary Maps Plan for Turkey Dinner

One of the Village's most in. mas turkey dinner will be comteresting and unusual shops, An- pleted Wednesday night when and Mrs. Stewart Weiss at 1319 drea of Palm Springs, has re. the VFW Auxiliary, Frontier South Calle Marcus when they cently undergone a face-lifting Post 5987, holds its regular busi-

3400 Market St.-Ph. 11410 Riverside

JOE J. SHACKOW, Owner

The Desert Sun-5

and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, December 1, 1952

Thanksgiving

Thunderbird

Mr. and Mrs. William kelchel, of Oakland and Rancho Mirage, and Mr, and Mrs. E. C. Houghton, co-hos ed a dinner party of 14 at the Thunderbird Thanksgiving evening. Preceding the dinner was a cocktail party at Rancho Mirage.

Thunderbird's unique menus portraved the club's Thunderbird looking at the Thanksgiving turkey, poised in a palm tree. Chrysanthemums centered the tables, where individual tur-

the tables, where individual turkeys were carved.
Guests included a number from Chicago who are here for the opening of El Mirador. In the guest list were E. Roy Fitzgerald, president of the National Hotel Enterprises, Mr. and Mrs. William Groves and Ray Ryan, all of Chicago; Mr. and Mrs. Sirney Collins of Oakland; Mr. and Mrs. Gray Hills of San Francisco; Mr. and Mrs. Frank Blasey of

Mr. and Mrs. Frank Blasey of

Los Angeles.

Among other Thanksgiving paries noted at the Thunderbird were Desi Arnez and Lucille Ball and their families.

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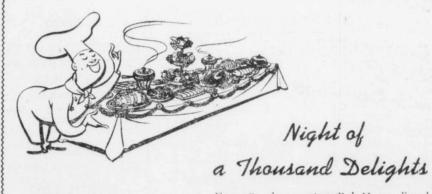


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(Attach Sheet for Additional Names)

6—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, December 1, 1952

#### DESERT Museum NEWS

Monday, December 1- p. m. At Museum. Biology Ser es: Prehistoric Man. Film: "Monkey Into Man."

Special Membership Program: One of the finest films of all time, Robert Flaherty's "The Ti-tan—The Story of Michelangelo," narrated by the renowned actor Frederic March. This truly outanding film tells the turbulent story of this greatest of all sculp tors and shows in intimate de tail all his master works. This certainly is a must film. Members only admitted.

#### Menus

Menus to be served at cafe-terias of local schools this week are printed below to aid mothers in preparing home meals.

Monday—Spaghetti with meat sauce, head lettuce salad, French bread with f.m., diced peaches,

Tuesday-Tamale pie, buttered string beans, carrot sticks, whole-wheat bread with f.m., choco-

late pudding, milk. Wednesday—Beef and vege-table soup, meat sandwich with lettuce, rice custard, milk.

Thursday—Ham and potato casserole, buttered carrots and peas, tomato wedge, wholewheat what in the dreamy, stream of bread with f.m., stewed prunes,

Friday-Tuna and noodle casserole, buttered mixed vegeta-bles, carrot and raisin salad, one must be about them, to begin themselves, effected some of the wholewheat bread with f.m., pea-

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3000 SQ. FT., 3-bath home, Palm Desert, furnished, \$25,000, terms. 50 ACRE grape ranch in Palm Desert, with 4 bedroom home. \$125,000.

ACREAGE in Palm Desert area from \$100.

00 ACRES adjoining Pa.m Springs city limits at \$65,000. Terms.

#### LEAVING TOWN FORCED TO SELL!

OWNER BUILT HOME

MOST unusual and exquisite fine woods used thruout inthree woods used thrudul interior . . . 1980 feet of living space in house . . . fireplace . . . bar . . . 4 bedrooms and 3 baths . . . electric and gas constitutions. nections in dreamy kitchen ... all huge closets cedar-lined telephone and television connections in . . . garage and breezeway . . . 95x100 fenced breezeway . . . 95x100 fenced lot . . .sprinkling system in. For quick sale reduced to

\$27,500

#### THERESA PRESS

Realtor Ph. 5282-5691 420 So. Indian

CATHEDRAL CITY SPECIALS
2 BEDROOM cottage. Close in,
neat, clean, furnished. Terms.
Low price \$5950 LOVELY new furnished home

built for year 'round living; carport, large storage room. Picturesque LARGE VIEW lot. \$8950—Terms BEDROOM, neat as new, car port, furnace, cooler, patio.

\$7000—\$2000 down UNITS, like new, furnished nicely. Income \$250 month. Illness causes sale, Terms. Full price \$13,500

40 ACRES, Coachella Valley Canal Water, 13 acres dates \$600 acre—Terms

### RUTH BILES

PH. 8-4371 56 GLENN

#### WHOWOULD BELIEVE IT?

\$2000 CASH and \$100 per month will buy YOUR Palm Springs home. 3 bedrooms, 2 baths. Excellent residential location. 100' x 109' lot. 1300 sq. ft. new A-1 construction for ONLY \$11,750. DON'T WAIT . . . Call or see

#### Gannon Realty

463 N. Palm Canyon Drive Phone 2772

PALM DESERT UNUSUAL home with 2 bed-rooms, two baths, and large rooms, two baths, and large rumpus or guest room with fireplace, near entrance of S h a d o w Mountain Club. Glassed-in lanai. Walled-in patio. Carport. Beautifully patio. Carport. Beautifully landscaped. Will sell furnished or unfurnished. Practically

Only \$26,750 unfurnished \$29,000 furnished EDITH EDDY WARD 73-667 Highway 111 Phone Palm Desert 76-3431

### PALM DESERT

FINEST ESTATE SITE

lots comprising entire end of nicest block in entire tract; area of approximately 285 feet by 310 feet. Footing for wall already in. Has oleanders en-circling lot with a lot of palms scattered about.
WHAT A BARGAIN HERE!

EXCLUSIVE R. C. Sturgeon Box 2 Palm Desert 76-2231

### DESERT HOME

year old. 2 Bedrooms and bath, beam ceilings in living room and dining room, garbage disposal and exhaust fan, 12x30 screened patio, 12x12 laundry and storage room, 4500 cooler, thermostat heater, walled lot 100x106, new lawns and shrubs. Terms \$5000 down. 1525 Mel Ave. ½ block W. of Sunrise Way. Ph. 2-5514.

4 BUILDINGS 25x150 feet, frame construction. Gunite exterior. Contains 28 dwelling units. 2058 E. Ramon Rd. Phone 2238.

#### DON CAMERON SAYS

35 Real Estate—For Sale

ON COUNTRY Club Dr. facing THUNDERBIRD Golf Course. Only corner homesites available with underground utilities. View pure magnificence, 25000 to 25000.

WE HAVE CHOICE ACREAGE AND RANCHES NEAR THUNDERBIRD

# CLOSE IN

NO. 1—6 units & pool, \$17,500 will handle. Walled yard.

NO. 2-10 units. \$78,500. Corner lot near El Mirador. Will take trade.

NO. 3-14 units. Approximately \$20,000 yearly income. Extra nice with pool. \$50,000 will handle.

### FRANK MILLER

428 No. Palm Canyon. Ph. 2929 Gordon Nicholson Marie Belyea C. R. Woodward Kay Shields

Landscaped. Leased at \$500 per month. \$26,500. JAMES W. HAMMOND

Associates ESTHER HAMMOND LISA H. JONES GRETCHEN OCHEN

BEDROOMS, 2 baths, parquet floofs, garage, patio. \$15,500. \$5000 down, balance easy

Adolph Israel

#### 671 No. Palm Canyon Dr. Ph. 2981 SPECIAL

\$1000 DOWN

#### with garage on paved street. Full price \$11,500, \$95 per month including taxes, interest and insurance.

CORA B. HYDE

SMALL down payment. Charming 2 bedroom, 2 bath home furnished. Forced air furnace heat, cooling system, lot 120

# John W. Williams

or Associates Claude W. Gottbehuet Roslyn Lang 423 No. Palm Canyon Dr. Ph. 3311

## PALM DESERT

garage and patio. Edith Eddy Ward

# LOIS ROY, Manager 73-667 Highway 111 Phone Palm Desert 76-3431

THE KELLOGG HOME, at 427
Tamarisk Road, is offered by
the W. K. Kellogg Foundation.
It's open for your inspection and priced for quick sale. Com-pletely furnished, ideal ar-rangement, excellent location. and beautifully landscaped. Has five bedrooms plus servants quarters. See this beautiful home before you purchase phone 2146.

NICE 8-UNIT COURT LARGE lot, room for many more units. Full price, \$32,500.

UNFURNISHED 3 bedroom (one can be used as den), 2 baths. \$16,000. Owner. Phone 2-6745

\$6000 to \$7500.

OUR NEW PHONE IS 8-4932

DON CAMERON, Realtor 17 yrs. in Rancho Mirage Next to Rancho Mirage P.O. on

# LOCATIONS

IN POPULAR south end district. Modern 2 bedroom home. Lots of glass. Copper hood fireplace. Glass brick trim. Breezeway. Two car garage. Corner lot. All for \$17,000. BEAUTIFULLY furnished home. Complete with dishes, deep freeze, linens, electric blan-kets. Two bedrooms, two baths.

Realtor 875 N. Palm Canyon. Eve. **2**-6382 Ph. 5373

# Modern Bungalow

OPEN FOR INSPECTION 10 A. M.—5 P. M. 770 PASEO ANZA

# REALTOR.. EXCLUSIVE AGENT

BEDROOM unfurnished home

ft. frontage, completely fenced and landscaped. Total price \$22,500.

JUST like rent. Only \$1500 down, balance \$125 per month at 5% interest. Full price \$13,900 for the new completely furnished 2 bedroom home with enclosed

UNITS, heated pool, room for expansion, close in, excellent income. Terms. Owner. Ph. 5493.

OTTO REALTY 830 BROADWAY CATHEDRAL CITY

# FURNISHED 2 bedroom home on corner hillside lot in Rancho Mirage. Only \$20,000.

#### LUXURY HOME

#### Just Completed

BEAUTIFUL VIEWS ON ALL SIDES 2 BEDROOMS AND DEN, 21/2 BATHS

LARGE ROMAN BRICK FIREPLACE IN LIVING ROOM WALL TO WALL CARPETING, DRAPES AND KITCHEN RANGE INCLUDED. DETACHED 2 CAR GARAGE LANDSCAPED AND COMPLETELY WALLED.

> DRIVE BY 1528 MEL AVENUE \$25,000

\$12,000 DOWN BUYS THIS ULTRA MODERN HOME.

#### OWNER MUST SELL

DUE TO ILLNESS IN FAMILY

#### Reduced to \$15,750

COMPLETELY FURNISHED HOME WITH SEPARATE GUEST HOUSE. NATIVE STONE WALLED LOT. DRIVE BY 245 PALO VERDE.

#### CULVER NICHOLS

Call Us for an Appointment to Show.

861 N. PALM CANYON DR.—PHONE 2182 Al E. Hoover-John Bernet-E. A. Banning Associates

#### FOR SALE

INDUSTRIAL LOT-Last chance to buy industrial property close in. Corner lot 98'x80'. Price \$6,950.

HOME AND INCOME-3 bedroom, 2 bath home on corner lot. Zoned for income. One block from Indian Avenue. Excellent-home and rentals, furnace heat, refrig. air cond. Remarkably low priced at \$18,500 on terms.

BUSINESS LOT, C-2, 75'x140' with alley. Unusually fine location. Only \$35,000.

HOME WITH POOL-Lovely pink modern home on corner. 4 bedrooms, 2 tile baths, cabana overlooking pool, magnificent view. Requires \$17,500 cash, balance on trust

INCOME-18 UNIT COURT-Center of town. 200' frontage on Indian Avenue, 50' of which is unimproved and 50' frontage on Palm Canvon Drive. C-3 zone. Look into this investment as it brings in a very good return and is A-1 location for business development.

OFFICE SPACE-A few choice offices still available in new Oasis Building for professional purposes.

#### Muriel E. Fulton - Realtor

Associates-Frances Wilson-Ernie Dunlevie-Frances Elliott New location—Oasis Building—119 South Palm Canyon Drive. Telephones:

Office 2225

Residence 2266

Beautifully and

pletely furnished. Fenced, land-

BEDROOM HOME-3 baths.

Corner lot, fenced, landscaped, carpets, drapes—\$32,500. Com-

pletely furnished-\$37,500.

EXCELLENT TERMS

FINEST RENTAL-2 Bedroom,

bath home with pool. Beautifully furnished, \$750 per

SUNTAN ESTATES

IDEAL LOCATION

Large residential lots \$3500 EACH

REID-WADE

REALTORS 850 S. Palm Canyon Drive Phone 2855

LES MILLBROOK

FIGURE IT OUT

FOR YOURSELF!

BEDROOMS, 2 baths (1300 sq.

ft, new A-1 construction). Excellent residential location 100' x 100' lot. \$2000 CASH and

\$100 per month will buy your Palm Springs home. FULL PRICE \$11,750.

DON'T WAIT! . . . Call or see

Gannon Realty

463 N. Palm Canyon Dr.

Phone 2772

30 ACRES grapes, dates, 3 houses, two furnished, two wells, near Palm Springs. Ph. Palm Springs

scaped—\$26,500, terms.

#### Peter B. Sheptenko TAHQUITZ RIVER **ESTATES** PALM SPRINGS REAL ESTATE

3 BEDROOMS, 2 full baths, part-lv fur ished, a s p h a l t tile | 2 RESIDENTIAL LOTS—Excel-lent buy at—\$3300 each. ly fur ished, asphalt tile throughout. Vented cooling lent buy at—\$3300 each. system, large landscaped lot. APARTMENT—Hotel site—under-Only \$13,000 with \$4000 down.

FINE FAMILY HOME-4 large QUALITY HOME-2 Bedroom, 1 bedrooms, 3 baths, lanai, patio, huge lot. Just REDUCED to \$22,500 for quick sale. Terms.

BEAUTIFUL BRAND NEW-Deluxe 3 bedrooms, 3 baths home with POOL. Lots of tile, plate glass, built-ins, Youngstown kitchen, gay colors, walled and landscaped. ONLY \$32,500.

TENNIS CLUB AREA - Only 3 blocks from the heart of town. Consists of 3 large bed-rooms and 3 baths. Large living room with flagstone fire-place, plate glass windows and doors, beautiful stainless steel a true connoisseur. Located on large completely walled and shrubbed lot. Reduced to \$39,500 as owner must return

to his business in Seattle. FINEST AND LARGEST CLOSE-IN PARCEL OF BOULEVARD FRONTAGE AVAILABLE IN PALM SPRINGS TODAY.

120 FEET of commercial front-age on Palm Canyon Drive and 120 FEET of apartment hotel frontage on Indian Avenue, A Total depth of 280 feet from street to street

street to street.
EAR EL MIRADOR HOTEL
AND HORACE HEIDT'S LONE
PALM. REDUCED TO \$45,000 for QUICK

WILL be worth \$75,000 just as soon as the El Mirador Hotel opens for the season.

#### Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS

475 N. Palm Canyon Drive Phone 2727 ASSOCIATE BROKERS Bill Colven Bill Heiser Frank McCready

Bill Heiser
Mike Jekyll

Bo. Beautiful 5garage, just
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construction.

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Beautiful 5garage, just
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Beautiful 5garage, just
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Beautiful 5garage, just
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construction.

Box 112. 34532
Camino Capistrano, Capistrano
Beautiful 5garage, just
cision punice
construction.

Box 12. 34532
Camino Capistrano, Capistrano
Beautiful 5garage, just
cision punice
construction. SACRIFICE, \$16,000, Beautiful 5 room home & garage, just completed. Precision pumice block redwood construction. Interior designing original & elaborate. Thermo forced air system. Exquisite View, ½ mile N. of Racquet Club in Desert Highland Estates.

#### Real Estate—For Sale 35 Rooms for Rent

OUTSTANDING VALUE
3 BEDROOMS, 2 baths, glassed
in lanai, heated pool, corner
lot, lovely grounds, sprinkling system, carpets and draperies included, lots of closets, many additional features for only

EL Mirador Park

NEW MODERN HOMES, 2 and 3 bedrooms, large living rooms, flagstone fireplaces, sliding glass doors. POOLS, A-1 construction, finest location. Priced from \$27,500.

CHOICE, LOT 100x135. Under-ground utilities, water shares, fruit trees, fenced, magnificent view. \$4500.

#### THERESA PRESS

Realtor 420 So. Indian Ph. 5282-5691

#### NO MERE RUMOR

WE ARE ACTUALLY offering 1300 sq. ft. new A·1 construc-tion for only \$11,750. 3 BEDROOMS, 2 baths, separate service porch, steel sash win-

dows, ample cabinet space and closets. An unbelievable value and \$2000 cash buys this fine the balance as well as taxes and insurance. ACT NOW. DON'T miss owning YOUR own home in the desert, Cali

#### Gannon Realty

46? N. Palm Canyon Drive PHONE 2772

#### OUTSTANDING

\$10 PER ACRE-640 Acresmiles of Desert Inn Center of Town. Good for future gains or cabin sites. Pictures at this

BUILDERS; ATTENTION! 4 Las Palmas Lots. Cash, out. Hurry

6 FINE furnished units—good income. \$37,500—Near Racquet

#### TERRY RAY

Helen Churchill Jules DeVorzon Charles Snyder Howard Palmer 773 N. Palm Canyon Dr. Ph. 2064

NOTICE: NOTICE:
OUTPOST Estates are sold out
BUT there are still two well
located homes available as resales as low as \$11,500 with
only \$1300 down. Swimming
club privileges, of course.
HUPPY as these will sell fast HURRY, as these will sell fast.

PALM SPRINGS OUTPOST ESTATES Ramon Rd., 4 mi. E. of Palm

Canyon Dr.

Los Angeles Office:
3116 Valhala Dr., Burbank,
RO. 9-2179

#### NEW

UNIT APARTMENT, NEWLY FURNISHED. NO TRADES. OWNER ASKING \$32,500. PH. 6151.

FOR SALE by owner—7 units, top location, El Mirador dis-trict. Will consider part trade.

#### Exchanges

WILL TRADE One of Banning's better homes for a home in Palm Springs. This home is situated on a lot approximately 100'x200' which is beautifully landscaped and commands an unparalleled

This is a seven room house with four bedrooms, large liv-ing room, dining room, kitchen, utility room and two baths. The location is high enough to assure a cool temperature during the summer months. For further details address your inquiries to Box W. R. The Desert Sun, Palm Springs.

view of Banning and San Ja-

#### **Business Rentals**

RENTALS STORES, OFFICES, APART-MENTS

NEW BUILDING, occupancy about October 1st. 1051 No. Palm Canyon Dr., across from the Doll House. Phone 3673.

#### Wanted to Rent

BUSINESS woman, cultured, desires small apartment. References, resident. Ph. Mrs. Burton, 2761.

#### Rooms For Rent

ROOMS. Kitchen privileges. weekly. \$27 monthly, up. Near airport. Ph. 9973. COMPLETELY furnished, beau

tiful room. Trees, shrubs private entrance. Phone 4834 LARGE room, private bath and entrance. Light housekeeping. 469 No. Calle Encilia.

PRIVATE bath, private entrance, home privileges, maid service if desired. Ph. 2-6861.

ATTRACTIVE bedroom, private bath, entrance, \$45 month. Ph. 6191.

ACROSS from Safeway, nice large room for 1 or 2 men, no kitchen. 360 So. Indian.

LARGE bedroom, kitchen privi-leges, outside entrance. 703 Calle Amigos.

#### 40 Trailers For Sale

Miscellaneous For Sale

Open Saturdays un'il noon

FUR COATS

2 FULL length, 2 chubbys, excel

Xmas gifts. Ph. 2-6333.

FIREPLACE WOOD

Cliff's Stables, E. Andreas Rd Phone 2-6913

SADDLE HORSES

EXPERT GROOMING

TOY dogs in your home. Also lovely 7-week and 5-month old

female Pomeranians for sale. Write Box 190, G10.

NICE Palomino horses, well

broke, 4 years old. Also saddle. Ph. 7-4431 or 7-3651 Yucaipa.

180 W. Highland Ave., Red-lands. Ph. 4-6868.

BEAUTIFUL chestnut saddle

Nurseries

bred mare, very gentle. Ph. 2239. Desert Inn Stables.

UNUSUAL CITRUS CLIMBING ROSES

BEDDING PLANTS

PYRACANTHA

ON DISCOUNT ON GIFT ITEMS

WE GIVE GREEN TRADING

LITTLE GRASS SHACK

NURSERY Highway 111 at Oasis, Indio Telephone 7-3749

CADILLAC 1952, model 75, seven

1948 PONTIAC Station-Wagon, original owner. Sacrifice Ph.

SPLENDID '48 PACKARD CUSTOM, \$1200. TERMS. C. L.

Crosby, 1000 Palms.

Automobile Service

passenger. 4300 miles, power steering, all equipment. Royal

Used Cars For Sale

Pets-Poultry-Livestock

Palm Springs.

BUILDING

Springs.

Ph. 2-6333.

CHAUFFEURS, house boys, but- 25 FOOT Westcraft on Palm lers. Single rooms, reasonable. El Mirador Garage

REDECORATED duplex apartment without kitchen, \$50 per mo. for one. 291 Athel St. Ph. 5787.

NEW Hollywood Studio Bedroom for 2—\$25 per week. 1626 No. Riverside Dr. IN ATRACTIVE new home, pri

vate entrance, privileges close in. Phone 2-5324. YOUNG lady live in lovely home,

#### private room. All privileges. Ph. 2-6744. Apartments for Rent 43

FURNISHED attractive modern, double apartment. Electric double apartment. Electric kitchen, air cooled. Reasonable lease. 362 N. Palm Canyon Dr. Call 5252 or L. A.

CASA MARGARETA 336 Paseo El Mirador HOTEL rooms and BEDROOM apartments. Panel ray heat and solarium. \$18 week and up. Ph. 2-5682.

SPACIOUS nicely furnished bedroom apartment. Grand view. Season or monthly. 41810 Indian Trail Road, Rancho Mirage. Ph. 8-4600.

NEW furnished kitchenette apartment or office and living quarters \$100 per month and up. 457 No. Palm Canyon Dr. Ph. 9035.

NICELY furnished large one bed-room apartments, Season rent-als. 967 Camino Parocela. Ph.

VERY spacious 1 bedroom apartment. Beautifully furnished, gas heated, air cooled, private pool and patio. 970 Parocela pl.

NEW 1 bedroom apartments \$85 & \$90 month; lease. Phone 7452 between 11 and 12 a. m.,

\$18 WEEK and up. Center of town. Special rates to local workers. Ph. 2957 or 9053.

#### Houses For Rent

MODERN 3 bedroom, 2 baths, luxuriously furnished. Heated grounds landscaped. Completely walled in. Ideal location. \$600 per month for

#### Adolph Israel

REALTOR

DACHSHUND puppies A.K.C. For Xmas. Valmora Kennels, Morongo Valley. Turn Chevron Service Station. Write Box 179. 671 No. Palm Canyon Dr. Ph. 2981 BEAUTIFUL MODERN home with view liv. room, lovely din room, 5 bed., 4 baths, maid's room and bath, heated pool, magnificent view of the des-References required. BOXER pups A.K.C. registered.

MURIEL E. FULTON, Realtor 119 South Palm Canyon Drive Telephone: 2225

LOVELY one bedroom home fur-nished, \$75 mo. Steady tenants —Nice housekeeping cottages, \$37.50, \$40, and \$50 month— utilities included. Two de luxe hotel rooms in one building at \$12.50 week each. See owner— 615 Broadway, Cathedral City.

IN PALM DESERT BRAND new, 2 bedroom home completely furnished. By year or month. LOIS ROY, Mgr. for EDITH EDDY WARD, 73-667, Hiway 111, Ph. Palm Desert 76-3431.

LIKE new, attractive 2 bedroom home. Fireplace, patio, garage. Enjoy the peace and screnity of this excellent location and unmatched view. Owner, 247 Racquet Club Rd. Phone 4081.

BUNGALOWS — with complete kitchens. Newly decorated. Lo-cated in center of village. Rea-sonable weekly and monthly rates. Plaza Hotel, 111 So. Indian. Phone 5544.

2 BEDROOM completely fur nished, swim. pool privileges. Will rent for season or yearly basis at \$150 month. Theresa Press, Realtor. Ph. 5282 or eve-

#### Household Goods

ROSSO Famous Redwood Furni-ture for Modern Patios and Indoor Tables. Any size and Style. Hwy. 99, 4 miles West Redlands, across from Tri-City Drive-in.

6 CUBIC foot Frigidaire, excellent condition, \$85. Solid rock manle twin bedsteads, \$30. Ph. 4301.

HOUSEHOLD furniture for sale at private home. Ph. 2-5352

#### Trailers For Sale

DE LUXE trailer with one of the finest Ramadas Springs best Trailer Park.
Large lot with a beautiful
tree in front yard. Storeroom
with built-in wardrobe. Sheltered location in the better part of this fine park. R. Edwin Rogers, Lot D-26, Rancho Trailer Park, 1563 So. Palm

35-FT. Pan American special De Luxe job with finest of ramadas, facing on 3 streets. Property all fenced and beautifully landscaped. Immediate possession. Lot 19, Rancho Trailer Park, Palm Springs. Ph. owner, Indio 7-7486.

RAILER lots 30x40. Community facilities, \$17.50 month and up. Private bath, \$30 month. Store, Private Bath, \$50 month. Store, Palm Valley Trailer Village. See Mr. Drier, 70272 Hi-111. Ph. 8-3399, 1½ miles east of Cathedral City.

#### 51 Automobile Service

U-DRIVE CARS FOR RENT Day or Week
HERTZ Drive-Ur-Self System
182 E. Arenas Rd.
Phone 5122 Springs Trailer Village lot Phone 2986 or 2-6042.

#### SUPPLIES

"To meet your every need" DILL LUMBER CO. JOHN M. WOOD, Mgr. 679 So. Palm Canyon Dr. 2758—Phone—2759

len' condition, size 20. SACRI-FICE. Hazel Heise, 477 W. Ramsey, Banning Motel and Trailer Park. Lot 14.

FRENCH motor bicycle, 250 miles to gallon of gas, \$175. Ezy spin washer, \$85, Eastern mink coat, sacrifice, \$450. French perfume, hand painted

FRENCH motor bicycle, 250 miles to gallon of gas. New \$175. Ezy spin dryer washer. Sacri-fice \$85. French perfume, hand pain'ed Xmas gifts. Sacrifice. I.B.M. ELECTRIC typewri'er, new, cost \$367. Sale, \$275. Ph. Banning 3384. STOVE, electric, 4 burners, oven, broiler. Mr. Drier, 70272 Hi-111. Ph. 8:3399. Best offer takes.

ZENITH radio, trans-oceanic. Cost \$134. For quick sale, \$65. Ph. 5565. HAVE 6 top pleasure saddle horses, well broken and good looking. Black, bay, white and pinto. Reasonably priced. CLIFF CAMPBELL'S STABLE.

fornia.

Dated: This 28th day of November, 1952.

WHITE ELEPHANTS, INC.

N. C. Crawford, Pres.

Gerald E. Conlin. Sec.

County of Riverside.

Master white side tires. Perfect condition \$6200. Estate settlement. Ph. 6911. CADILLAC—1949-62, Hydramatic, radio & heater, WW tires, 25,000 miles, one owner, first class condition. R. Edwin Rogers, Lot D-26, Rancho Trailer

1936 PLYMOUTH SEDAN \$100 cash. 518 So. Calle Canta Rosa. Ph. 5825.

NOTICE OF TRUSTEE'S SALE
TRUST NO. F-4715
On December 23, 1952, at eleven c'clock
A.M. at the main street entrance of the
County Court House, City of Riverside,
State of California

On December 23, 1952, at eleven Colored A.M. at the main street entrance of the County Court House, City of Riverside, County of Riverside, State of California, BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION as Trustee, under the Deed of Trust made by GEORGE STEARNS and ETTA MAE STEARNS and recorded on September 18, 1947, in Book 792, Page 373, Official Records of Riverside County, California, given to secure an indebtedness in favor of F. CULVER NICHOLS, husband and wife. Steam of the Steam of the

#### 72 Legal Notices

certain parcel of land conveved to S. E. Henderson and Dorothy K. Henderson, by Deed recorded January 25, 1940 in Book 444, page 332 of Official Records of sak Riverside County, said point bearing North Day of Week

HERTZ Drive-Ur-Self System

182 E. Arenas Rd.
Phone 5122

U-DRIVE CARS
For rent—Day or Week
Tanner's—El Mirador Garage
Phone 2111

Legal Notices

75

NOTICE OF INTENTION TO ENGAGE
IN THE SALE OF ALCOHOLIC BEVER
AGES.
November 17, 1952.
TO WHOM IT MAY CONCERN:
Subject to issuance of the license applied for, and commencing not less than 15 days after the date posted, notice is hereby given that the undersigned proposes to sell alcoholic beverages at these premises, described at louding hereby given that the undersigned proposes to sell alcoholic beverages at these premises, described as notifical in the subject to issuance of the license in the proposes of plants of the point of beginning: thene South-easterly along the last hereinabove described as for the point of beginning: thence Easterly 282.57 feet to a point on the West line of Bel Vista as North of 187 Bell, roof, said Northword to the Northwest corner thereof; thence applied for, and commencing not less than 15 days after the date posted, notice is hereby given that the undersigned proposes to sell alcoholic beverages at these premises, described as londing in the state Board of Equalization for insuance on original application of an alcoholic beverage license (or licenses) for these premises as for licenses or these premises as for lower do that certain parcel of land conveyed to S. E. Henderson and Dorothy K. Henderson, by Deed recorded January 25, 1940 in Book 444, page 332 of Official Records of said Riverside County: thence North 62 of Seasonat Quarters Vista as North of 187 days and the state Board of Equalization for insusance on original application of an alcoholic beverage license (or licenses) for these premises as for the south for the provided by law.

Anyone desiring to protest the issuance of such licenses of the State Board of Equalization for insusance on original application of an alcoholic beverage.

On-sale General license (SEASONAL Quarters Vista and State State Board of Equalization for licenses) for these premises are n

NOTICE OF INTENDED SALE (See, 3440, C. C. of the State of Calif-nia, Amended and Approved June 6, 1939; Stats, 1939)

TO WHOM IT MAY CONCEEN:

Notice is hereby given that on Wednesday, the 10th day of December, 1952, at the hour of 10:00 o'clock A.M. of said day, the undersigned Vendor, TRAVIS T. ROGERS, residing at 2949 East Via Vaquero in the City of Palm Springs. County of Riverside, State of California, intends to sell and will sell to WHITE ELEPHANTS, INC.. Vendee, residing at 1600 Chia Road in the City of Palm Springs, County of Riverside, State of California, that certain personal property consisting of furniture, fixtures and equipment located at 1600 Chia Road in the City of Palm Springs and County of Riverside. State of California.

The following is a general statement of the character of merchandise or property intended to be sold:

Bedroom furniture, linens, and restaurant and kitchen furniture and equipment and bar fixtures and equipment. That said sale will be closed, and consummated and the agreed purchase price and consideration of said sale will be paid on the above date and hour at Palm Springs Escrow Company, 107 Pacilic Building, Palm Canyon and Tamarisk, in the City of Palm Springs and County of Riverside, State of Celifornia.

Dated: This 28th day of November, 1952, TRAVIS T. ROGERS, Vendor.

STATE OF CALIFORNIA.

ON THIS 28th day of November, A. D., 152, before me, the undersigned a Norry Public in and for said Gounty and te, personally appeared TRAVIS T. CJERS, known to me, to be the person hose name is subscribed to the within istrument, and acknowledged to me that executed the same.

IN WITNESS WHEREOF, I have here-tion set my hand and affixed my official al the day and year in this certificate ist above written.

SEAL)

LUCILLE B. MITCHELL,

Notary Public in and for said County
and State.

My commission expires April 18, 1954.

TO WHOM IT MAY CONCERN:
Notice is hereby given that WHITE ELEPHANTS, INC... Mortgagor whose address is 1600 Chia Road in the City of Palm Springs, and County of Riverside, State of California. intends to mortgage to TRAVIS T. ROGERS whose address is 2949 East Via Vaquero in the City of Palm Springs, County of Riverside, State of California. the following described personal property, to wit:

Bedroom furniture, linens, restaurant and kitchen furniture and equipment, and bar fixtures and equipment of a certain hotel. restaurant and bar, known as ROGERS RANCH and located at 1600 Chia Road in the City of Palm Springs, County of Riverside, State of California, and that an executed mortgage and County of Riverside, State of California, and that an executed mortgage of the same of the person intermediate of the person intermediate of the partnership late to partnership in the construction of "VILLAGE FLOWER" STATE OF CALIFORNIA.

STOP "Regaged in the florist business at 174D North Palm Canyon Drive, in the consult of Palm Springs, County of Riverside, State of California, was, on the 1st had you of the same of the person intermediate of "VILLAGE FLOWER" STATE OF CALIFORNIA.

STOP "Regaged in the florist business, at 174D North Palm Canyon Drive, in the consult of Palm Springs, County of Riverside, State of California, was, on the 1st had you of the same of the person line and style of "VILLAGE FLOWER" STATE OF CALIFORNIA.

STOP "Regaged in the florist business, at 174D North Palm Canyon Drive, in the consultance of the partnership late to consultance of the partnership and their man and style of "VILLAGE FLOWER" STATE OF CALIFORNIA.

STOP "Regaged that the co-partnership late to consultance of the palm springs of "VILLAGE FLOWER" STATE OF CALIFORNIA.

STATE OF CALIFORNIA.

STATE OF CALIFORNIA.

The palm Springs County of Riverside, same of the converted town in the converted town and style of "VILLAGE FLOWER" STATE OF CALIFORNIA.

The palm Springs County of Riverside, same of the converted town and style of "VILLAGE F

nue, Palm Springs, California.
Miyono Komura, 356 South Indian Avenue, Palm Springs, California.
Rose Komura, 356 South Indian Avenue,
Palm Springs, California.
Takao Komura, 356 South Indian Avenue,
Riversi

#### 75 The Desert Sun-7 and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, December 1, 1952

nue, Palm Springs, California. IN WITNESS WHEREOF, we ha hereunto set our hands this 12th day November, 1952.

TSUNE YOSHIDA MIYONO KOMURA ROSE KOMURA TAKAO KOMURA

SS.
On this 12th day of November, 1952, before me, EUGENE E THERIEAU, a Notary Public in and for said county and State, personally appeared TSUNE YOSHIDA, MILONO KOMURA, ROSE KOMURA and TAKAO KOMURA, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME Civil Code Sec. 2466-68 STATE OF CALIFORNIA. County of Riverside

CLARE

Name, Clare B. Kinne.

Place of Residence, 3734 Calle San
Raphael, Palm Springs, California.

STATE OF CALIFORNIA,
County of Riverside.

On the 31st day of October in the year one thousand nine hundred and fifty-two before me personally appeared Clare B. Kinne known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same. WITNESS my hand and the seal of my office this 31st day of October, 1952. MARY DRACSKO, Notary Public in and for the County of Riverside, State of California. News: Nov. 16, 17, 24 & Dec. 1, 1952.

CERTIFICATE OF BUSINESS

THE UNDERSIGNED do hereby certify that they are conducting an Insurance Agency business at 457 North Palm Canyon Drive, Palm Springs, Riverside County, State of California, under the fictitious firm name of LEHRFELD INSURANCE AGENCY and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

JEANE LEHRFELD,
ALFRED LEHRFELD.
STATE OF CALIFORNIA
COUNTY OF RIVERSIDE, So. Of October 15, 1952, before me, the undersigned, a Notary Public in and for said County and State, personally appeared Jeane Lehrfeld and Alfred Lehrfeld, known to me to be the persons whose names subscribed to the within instrument and acknowledged that they executed the same.

WITNESS my hand and official seal, (SEAL)

Notary Public in and for said County and State.

News: Nov. 17, 24, Dec. 1, & 8, 1952

I hereby certify that I am transacting business in the State of California, at Tramview, Cathedral City, Calif., under a designation and name not showing the name of the person interested in such business. to wit:

WITNESS my hand, and the seal of my

CITY OF PALM SPRINGS, CALIFORNIA. NOTICE TO CONTRACTORS SEALED PROPOSALS will be received at the office of the City Clerk, 3 McCallum Way, City of Palm Springs, California, until 11:00 o'clock A.M., December 9, 1952, at which time they will be publicly opened and read, for furnish all material, labor, equipment and supervision for grading and placing a plant-initiating on imported base material and constructing Portland cement combinaries and gutters for the improvement of the westerly side of Indian Avenue ween Alejo Rond and Granvia Valmonte, approximately eleven-hundredths (.11) in length, in the City of Palm Springs.

In accordance with the provisions of Section 1720 of the Labor Code, the Control of the Market Code, the Code of the

In accordance with the provisions of Section 1770 of the Labor Code, the City Council of the City of Palm Springs has ascertained the general prevailing rate of wages applicable to the work to be done as follows:

Classification

Air Compressor Operator
Apprentice engineer, including fireman, oiler, greaser
Asphalt roker and ironer
Asphalt plant fireman

A-Prame Boom truck operator
Boxmani or mixer box operator
Boxmani or mixer box operator
Carpenter
Cement Dumper (on 1 yard or larger mixers and handling bulk ceme
Concrete of asphalt spreading, mechanical tamping or finishing-machine of
Concrete Mixer operator—Saip type and mobile mixer
Concrete Mixer operator—Saip type
Cement Mason
Driver of dump trucks (less than 4 yards water level)
Drivers of Trucks (8 yards but less than 8 yards water level)
Drivers of Trucks—(Legal payload capacity between 6 & 10 tons)
Drivers of Trucks—(Legal payload capacity between 6 & 10 tons)
Drivers of Trucks—(Legal payload capacity between 10 & 15 tons)
Electrician—journeyman

Roller Operator
Screed Operator
Screed Operator
Screed Operator
Skip-loader operator
Tractor Hi-lift shovel operator
Tractor operator—buildozer, tamper, scraper or drag type, shovel or
boom Attachments
Universal equipment operator (Shovel, dragline, derrick, derrick-barge, clamshell
or crane)
Water truck driver—under 2500 gallons
Vater truck driver—2500 gallons
Vater truck driver—2500 gallons
Verrime
Not less than one and one-half times the foregoing rates
Apprentices may be employed provided they are properly indentured to the
contractor in full compliance with the provisions of Section 1777.5 of the Labor Code.
It shall be mandatory upon the contractor to whom the contract is awarded,
and upon any sub-contractor under him, to pay not less than the specified rates to
all laborers, workmen and mechanics emplored by them in the execution of the work.
Plans and forms of proposal, bonds, contract, and specifications may be obtained
at the Office of the City Engineer, 2200 McCallum Way. Palm Springs, Callfornia.
No bid will be received unless it is made on a proposal form furnished by the
City Engineer. Each bid must be accompanied by cash, certified or cashier's check,
or bidder's bond made payable to the City of Palm Springs, for an amount equal to
at least ten (10) per cent of the amount bid, such guaranty to be forfeited should
be bidder to whom the work is awarded fail to enter into the contract.
No bid will be accepted from a Contractor who has not been licensed in accordance with the provisions of Chapter 9. Division 111 of Business and Professions Code.
The special attention of prospective bidders is called to the "Proposal Requirements
and Conditions" annexed to the blank form of proposal, for full directions as to
bidding, etc.
The City of Palm Springs reserves the right to reiect any or all bids.

# Stack Chevrolet Complete Auto Service Mechanical — Body Work Lubrication — Wash & Polish Genuine Chevrolet Farts JOHN

Stack Chevrolet 330 Sunny Dunes Road
FREE PICK-UP & DELIVERY
CAR SERVICE
SALES ROOM OPEN MONDAY
THRU SATURDAY 8 A.M. TO
9 P.M. AND SUNDAY UNTIL
NOON

A. LITTLETON DESOTO AND PLYMOUTH DEALERS 682 S. PALM CANYON DR. Phone 7022 REPAIR WORK DONE ON ALL MAKES OF CARS. OF CARS.
QUICK SERVICE
4 MECHANICS
ON DUTY AT ALL TIMES
OPEN FROM 8 A.M. TO 6 P.M.

FOR complete horse equipment and Western wear, Stetson hats, Jus'in boo's, etc. See GEO. RASMUSSEN now located at Rogers Ranch, formerly called "The Stables," Palm

ceased. NOTICE IS HEREBY GIVEN, by the undersigned, WILLIAM CORNELIUS ROGERS, Executor of the Estate of NORA A. ROGERS, sometimes known as NORA RCGERS. Deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the credit of the Superior Court of Plyerside.

WILLIAM CORNELIUS ROGERS,
Executor of the Estate of
NORA A. ROGERS, sometimes known
as NORA ROGERS, Deceased,
Dated at Palm Springs, California, Norember 26, 1952.
Sun: Dec. 1, 8, 15 & 22.

CERTIFICATE OF FICTITIOUS NAME at I am transacting a general refrig-ation, radio and appliance business

On this 23rd day of April, 1952, be-pre me, EUGENE E, THERIEAU, a No-

ment, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereinto set my hand and affined my official teal the day and year in this certificate list above written.

EUGENE E. THERIEAU.

Notary Public in and for the County of Riverside, State of California.

Sun: Dec. 1, 8, 15 & 22.

NOTICE OF INTENDED MORTGAGE (Sec. 3440, C. C. of the State of Califor-nia, Amended and Approved June 6, 1939: Stats. 1939) TO WHOM IT MAY CONCERN:

SS.

ON THIS 28th day of November, A. D., 1952, before me, the undersigned a Notary Public in and for said County and State, personally appeared N. C. CRAWFORD, known to me to be the President, and GERALD E. CONLIN, known to me to be the Secretary of the Corporation that executed the within Instrument, known to me to be the persons who executed the within Instrument, on behalf of the Corporation herein named, and acknowledged to me that such Corporation executed the same. Park, 1563 So. Palm Canyon Dr. 51 BUICK 4-door, excellent condition, new tires. Trade or will take lot. Ph. Frank Miller, Ph. 2929.

same.

IN WITNESS WHEREOF, I have hereunio set my hand and affixed my official
seal the day and year in this certificate
first above written.

(SEAL)

LUCILLE B. MITCHELL.

SEAL)
LUCILLE B. MITCHELL,
Notary Public in and for said County
and State.
My commission expires April 18, 1954.

reset thereon at six per cent per annum, rom January 1, 1948 to the date of sale. Dated November 26, 1952.

BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION. AS Trustee. By A. J. ROBILLARD,

By J. H. BOWEN.
Assistant Trust Officer.
Sun: Dec. 1, 8 & 15, 1952.

Legal Notices

Flagman
Heavy duty repairman
Heavy duty repairman—helper
Laborer—General or construction
Material Loader operator
Motor patrol operator, including any type of power blade
Operator and tender of pneumatic and electric tools, vibrating machines and
similar mechanical tools not separately classified herein.

The City of Palm Springs reserves the right to reject any or all bids.

CITY OF PALM SPRINGS
LOUISE McCARN.

LOUISE McCARN.

Jeane Lehrfeld, 1125 Sunny Dunes
Road, Palm Springs.
Alfred Lehrfeld, 1125 Sunny Dunes
Road, Palm Springs,
State of California, County of
Riverside.
WITNESS our hand this 15th day of
October, 1952.
JEANE LEHREELD

CERTIFICATE® OF INDIVIDUAL DOING
BUSINESS UNDER A FICTITIOUS
NAME
Civil Code Sec. 2166-68
STATE OF CALIFORNIA,
County of Riverside

BARNEY THE PLUMBER
Name, Barney C. McCartney,
Place of Residence, P.O. Box 452,

## INDIANS WIN ANOTHER, TRIM SAN JACINTO, 7-0

ued their low scoring Wednesday | ried i' over. night, but the lone touchdown they pushed across was good for their second win of the season, 7 to 0 over San Jacinto.

The win gave Coach Clare Eallagh's team undisputed possession of seventh place, and shoved San Jac into the cellar.

ALTHOUGH THE INDIANS only scored three touchdowns during the entire season, two of these accounted for two wins as the defensive team held Elsin-ore and San Jacinto scoreless in the last two games of the

Lone touchdown in the game Wednesday night was scored by Rudy Martinez, who drove across from the three to climax a 60-yard march. John Laster added

the ex'ra point.

Barry Purnel, Alvin Harrison and Martinez took turns in moving the ball to the Tiger 32, and then a pass from Harrison to Charles Driskell placed it on the six. Martinez drove to the

#### PIANOS

For SALE or RENT Grands, Spinets, Uprights Apply Rent on Purchase

Dealer For NATIONALLY ADVERTISED NEW PIANOS HOLLEY & JACKSON

233 Cajon St. Phone 4-6891 REDLANDS

Palm Springs Indians contin- three, and on the next play car-

TWO INDIAN DRIVES in the first half were s opped by the Tigers on their five and 14-yard

In the third period the San Jacinto team started a drive of its own, moving from their 32 o the Indian 13, where the Palm Springs defense stiffened and

the Tigers lost the bail on downs.

The Indians lost a chance to move in o a tie for sixth place when Perris defeated Eisinore

# Suspect in Check Case FacesTrial

Earl Edward Lucas, 41, Mill Valley, admitted all allegations of passing "bad checks" at ar-Therieau and was bound over trial in superior court in

Lucas is charged with pass-ng 12 "bad checks" drawn on he Bank of America branch at Mill Valley at the Richfield Service Station at 610 North Riverside drive between October 23 and November 3. Holds have been placed on similar charges by the police departments of Los Angeles Fresno and San os Angeles, Fresno and Sar

He was arrested in Phoenix Arizona, and was returned here by Offcer Robert White, who investigated the case

## At last, perfect foundation Colors-Covers-Stays On

make-up foundation which is everything they have always wantedone that covers and colors all day without touch-up but still lets the skin feel "alive.

Texture Tint is a glamorous liquid foundation that covers your skin with a sheer veil of beautiful color. It is the most perfect, the most costly foundation make-up ever made because the pigments are of impalpable fineness. (In chemistry, this means the very finest particle.)

It is the impalpable fineness that gives you such dramatic color and enables you to cover and hide little flaws; that also makes Texture

Now at last women can have a | Tint feel so feathery light on your skin. Frances Denney has combined these impalpable pigments with texturizing oils to help coax away tiny lines.

The beauty of Texture Tint lasts all day with no need for touch-up.

There are seven glorious shades to give all-day beauty to your complexion - perhaps the new shade,"Highlight,"will be just right for you. Begin using Texture Tint today.

VILLAGE PHARMACY

"Your Only Rexall Store" Merrill and Juanita Crockett, Owners

201 N. PALM CANYON DRIVE TEL. 4321

#### 8—The Desert Sun Noted Aquatic PALM SPRINGS, CALIFORNIA Star Engaged by Monday, December 1, 1952 El Mirador Hotel

the Olympic sized swimming pool at the new El Mirador hotel, are in for quite a treat when swimming and diving in-structor Carl Schroeder goes into ac ion off one of the high

Twenty-nine-year-old, Cincinnati-born Schroeder is an aquasensation. He's been a water-baby since the age of one when kept improving consistently ever kept improving consistently ever kept improving consistently ever kept improving the learned to swith a learned t

While attending Miami Beach high school a few years back, bers of last year's Varsity squad, although not letter winners, and there went north to land the Tri-S ate board championship of Chip. Indiana and Kentucky.

Bee and Cee squad cagons and Cee squad cagons are considered to the constant of the care of the

Indiana and Kentucky. in Palm Springs, Schroeder and been swim pro at the Bilt-more, Coral Gables, Florida; and and Pool club, Beverly Hills, and the Bel-Aaire hotel,

Among his many famous splash-or-sink pupils are Bonita Granville, Paulette Goddard and Zsa Zsa Gabor. In celebrity-filled El Mirador he's certain to in-struct many more.

#### **Ducks Moving** Into Southland

An influx of northern ducks as developed as anticipated, hunting headquarters reported

The hunting situation is im-proving, and it is believed that imrods will have better luck finding birds this weekend than any time since the opening of the season.

#### Quail Hunting Generally Good

AT EL MIRADOR-Carl Schroe der, swimming and diving in-structor, who will be at El Mir-ador's famous pool this season.

Homer Neil New

captain of the Police Reserves

a new policy of rotating officers

every year, Police Chief August

G. Kettmann announced today

Other officers named are Wil

lard McKinney, lieutenant, and Leonard Wolf, sergeant.

Loss of a green end gate for trailer between Palm Springs

and Cathedral City was reported to police Wednesday morning by

arantee Garage, 3333 North

Loses End Gate

Indian avenue.

Reserve Prexy

Quail hunters found the shooting generally good in several local areas during the first days of the season, it was reported Friday.

Best results were achieved by to succeed Rudy Salazar under nimrods hunting the following areas: Kelso Valley, Jawbone Canyon, Coachella Valley, Blythe, Imperial Valley and the areas around Hemet, Mojave, Taft and Porterville.

#### Pheasant Hunting Said Fair to Good

Results of the opening week of pheasant hunting in the south-land ranged from fair to good, the Outing Bureau of the Automobile Club of Southern Cali-fornia said Friday.

Areas producing the best results were: Imperial Valley Buena Vista Lake district, Lancaster, Perris and the area from Independence to Bishop.

Coachella 14, Banning 6.
Score Friday
Coachella 14, Banning 6.
Scores Wednesday
Palm Springs 7, San Jacinto 6.
Perris 20, Elsinore 6.

#### **Lobeac Opens** Shop in Village

Louis Lobeac, who specializes in distinctive haircuts styled for each individual, announces opening of his shop on Indian

Lobeac operated a shop last year at the Del Tahquitz hotel. He is known for giving indi-vidual attention to each customer, styling their haircut to the nead, face and personality

# Seattle Suspect Held in Village

Police are holding Jack Vernon Doolittle, alias Michael O'Hara, 30, of Seattle, Washington. who is wanted by the Seattle police department for grand larceny of two diamond rings owned by Ed A. Huletz of Seattle.

Doolittle, arrested by Officer Robert White on a charge of vagrancy, is charged with taking the rings after they had been left in his care and selling them.

left in his care and selling them Seattle police advised the local department that they are startng extradition.

#### Prescriptions

ACCURATELY COMPOUNDED

by the only REXALL PHARMACY in Palm Springs

## VILLAGE PHARMACY

201 N. Palm Canyon Dr. Phone 4321

## **Gun-Totin' Grandma Sought** Here But Clue Fails to Click **Another Building** Job in Basketball

Ballagh Facing

more expected during the week. Scheduled to report are Gerald Egbert, Larry Colton, Doug

Egbert, Larry Colton, Doug Smith, David Zirinsky, John Las ter, Kenny Price, Harold Smith

Egbert and Colton were mem

License Plate Stolen

onet Lodge, 463 Mel avenue

Manuel Gray, Beverly Hills, re

ported to police Thursday the theft of a license plate encased in a chrome frame from his car

in a chrome frame from his car while it was parked at the Cor-

Grandma was in town Thurs- tion at the hotel and with the day, but after a careful check auto registration. They submitted 'heir report to Los Angeles police, who may conduct a fur-

A report came into police that a guest registered at one of the local hos elries, who greatly reheir first practice of the sea-son tonight, with Coach Clare Ballagh faced with a building job as no lettermen from last season's team are returning. sembled the drawing which ap peared in the Los Angeles

Officers investigated, and found that the lady in question checked clear with her registra-Eleven players are slated to be at the initial session, with

#### Auto Trunk Pried Open, Cash Stolen

R. A. Barnes, 249 South Indian avenue, reported to police Thursday, that the locked trunk of his ear had been pried open and tire and wheel valued at \$50 removed.

THE

play in the annual tournament at Hemet Tuesday, with further play depending on how they do ART & CRAFT in their opening games.

The Bees meet Beaumont at 4 p. m., and the Cees play the SHOP

Join our textile painting group
—it's fun, it's decorative.

Also copper classes—make planter boxes—lamps—pic-tures—do ceramic painting.

320 SO. INDIAN (across from Safeway) Phone 5315

mves.igating officers, after ig the lady, commented that

here is a rescharging. her and the drawing. The Los Angeles "Bank-rob-bin' grandma" robbed her third bank Wednesday, collecting \$257 from the cashier at the Citizens

National Trust and Savings Bank



at 273 South Western avenue, be-

fore leaving in a taxi which she had wait for her. •

LAUNDRY 383 NO. INDIAN AVENUE PALM SPRINGS



Cocktails • Dinner • Entertainment

JOHN ST. JOHN

Piano and Song Stylist Dancing Sriday and Saturday Nights

Specialties available from the Charcoal Broiler. Complete Dinners in the Main Dining Room

La Quinta HOTEL

Look for the turn-off sign on Highway 111-5 miles from either Palm Desert or Indio

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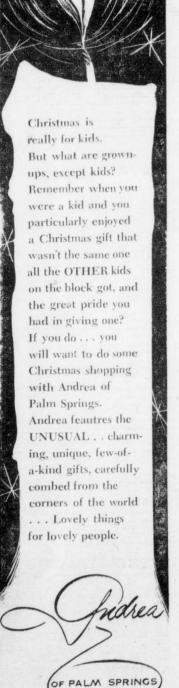


Via the Finest Community Antenna System in the U. S.

360 No. Palm Canyon Drive



Phone 2066



Lobby - Howard Manor 572 No. Indian Ave.



discriminating udgment tracking down scarce

The doors of the intriguing ANDREA OF PALM SPRINGS are open and Andrea bids welcome to all her friends, and friends to be, and hope they will op in and browse among her

Possibly the only rare article not featured in the showcases of ANDREA OF PALM SPRINGS is a rare steak; bust even that can be easily arranged, for Andrea Leeds Howard is the wife of Bob "Manor" Howard, and a small gesture of the hand would bring a delectable steak straight from the shining Manor kitchen, across the lawn to her shop. across the lawn to her shop.

judgment tracking down scarce and elegant treasures for her intimate shop in the lobby of Howard Manor. A visit to Andrea's is a visit to all the exclusive shops in Beverly Hills, New York, London, China and Paris—a treat and delight brought about by Andrea's love for and devotion to her work, and an unswerving eye for the quaint, the delicate, the charming.

The shop itself, incidentally, has recently been made more beautiful with the assistance of artist O. E. L. Graves. Snuggled in this new setting, one can find jaunty ceramic figurines, hand-carved Swiss music boxes that tinkle at a touch, discriminately tinkle at a touch, discrimately designed fabulous jewelry by "Ruser," and shelves of angora and cashmere, embellished glitteringly and fashionably by Andrea herself and her two genii, Mademoiselle and Madeleine.

Andrea's foremost wish is that every gift be unique, exclusive and befitting the occasion desired by the purchaser. Each gift is a special pampered pet entrusted to the right hands only.

Girl Everyday, to Andrea this year is attractive Dona Mikule, well known in Beverly Hills and Palm Springs, where she was formerly associated with the chools and Attorney Roy

treasures.